

Tuesday, March 7<sup>th</sup> 8:30 am – 4:00 pm

Time	Topic & Description	Presenter
8:30am-8:45am	<u>Welcome and Introductions</u>	Dionne Moore-Smith
8:45-10:30	<u>Motivational Interviewing (MI)</u> : Barbara Robertson will facilitate a discussion on the basic concepts of MI. She will provide a demonstration on how to utilize MI skills in different BF situations (clinical, training, teaching, and outreach). She will provide information on how the Senior PC can model and mentor staff using MI skills.	Barbara Robertson
10:30-10:45	Break	
10:45-11:45	<u>Outreach</u> : Michigan WIC's strategist and Bay County's BF Coordinator will explain the difference between marketing and community engagement/outreach, and the importance of each. They will also lead a discussion on effective methods of connection with community partners in addition to understanding the Senior Peer Counselor's role in coordinating community events for breast/chestfeeding families.	Kristina Doyle and Whitney Jackson
11:45-12:15	<u>MI activity</u> (Outreach-How to create engagement for a breastfeeding class)	Barbara Robertson
12:15-1:00	LUNCH	
1:00-2:30	<u>Training &amp; Mentoring</u> : Five of Michigan's Peer Counselors will share their experiences and resources on the following topics: <ul style="list-style-type: none"> <li>• Mentoring &amp; training new peer counselors</li> <li>• LA staff training</li> <li>• Infant feeding (breastfeeding &amp; chestfeeding) classes</li> <li>• Creation of a binder of resources</li> </ul>	Shonte' Terhune-Smith with Amey Little Amanda Marsh Erica McLeod Katie Pearson Colleen Unsal
2:30-2:45	Break	
2:45-3:45	<u>Training &amp; Mentoring Cont'd</u>	Shonte' Terhune-Smith + peers
3:45-4:00	<u>MI activity</u> (Mentoring – assisting peers with helping families to advocate for themselves)	Barbara Robertson

Wednesday, March 8<sup>th</sup> 8:30 am – 12:30 pm

Time	Topic	
8:30-9:30 am	<u>Supply Management</u> : Dionne & Hanna will present how to manage a LA pump inventory, issue, return, and clean pumps utilizing State developed tools (e.g., policies and MDHHS website).	Dionne Moore-Smith & Hanna Thelen
9:30-10:00	<u>MI activity</u> (Pumps – How to Counsel Families expressing the need to have a pump prenatally)	Barbara Robertson
10:00-10:15	Break	
10:15-11:15	<u>Special Projects</u> : Gayathri will discuss how to identify special project needs in the WIC clinic. She will share how to delegate and manage projects with the Sr. Peer acting in the role of a project manager.	Gayathri Akella
11:15 – 11:45	<u>MI activity</u> (Handling the “just in case” formula/milk supply concerns)	Barbara Robertson
11:45-12:30	Next steps and wrap-up with Q & A	Dionne Moore-Smith and Marji Cyrul