



Purpose, Objectives, and Disclosures

WIC Senior Peer Counselor Training

March 7 – 8, 2023

This activity offers maximum educational hours of:

10.50 contact hours for **NURSES**

10.50 CERP's for **LACTATION** Consultants and **IBCLE**

10.50 educational hours for **OTHER Healthcare Professionals** (Certificate of Attendance)

IMPORTANT REQUIREMENTS FOR CONTINUING EDUCATION OPPORTUNITIES

- ✓ Participants requesting credit must be registered for the event and have verified attendance.
- ✓ Attend the entire training.
- ✓ **TO RECEIVE CE HOURS, YOU MUST COMPLETE THE EVALUATION!** Click the link in the email you will receive after the event to access the evaluation.
 - If you do not receive a link to the survey within **2 business days** of the event, please email CEInfo@mphi.org for next steps. Include your activity name and date with your request.
- ✓ The certificate reconciliation process starts as soon as the evaluation closes and can take up to 45 days to complete.
 - After reconciliation has been completed, you will receive an email to let you know they are available.
 - Certificates will be posted in your Event Squid registration account for download.
- ✓ A certificate of attendance will automatically be provided to anyone with verified attendance.
- ✓ Direct any questions to: CEInfo@mphi.org

PLEASE NOTE: CREDIT WILL NOT BE AWARDED UNLESS ALL CRITERIA IS MET

PURPOSE:

This is a 1 1/2-day virtual training offered to provide peer counselors with 2 or more years of WIC breastfeeding peer counseling experience more advanced training to gain knowledge and skills. Information from this training will prepare the peer counselor to be able to better serve clients, mentor fellow peer counselors and perform in a Senior Breastfeeding Peer Counselor role at a local WIC agency.

LEARNING OUTCOME:

After attending this training, the Senior Peer Counselor will have skills and tools and know how to effectively use them in their role of supporting clients as well as mentoring newer peer counselors and other local agency breastfeeding staff.

LEARNING OBJECTIVES:

- Explain the role of the Senior Peer Counselor in coordinating community events for breastfeeding/chestfeeding families to demonstrate effective methods.
- Identify ways to train local agency staff using skills and tools.
- Identify ways that Motivational Interviewing techniques can be used to avoid communication breakdowns.
- List two of the four elements of Motivational Interviewing and explain how they relate to lactation help.
- Describe methods used to maintain proper breast pump inventory and how to assist in reconciling inventory within MIWIC.
- Identify innovative ways to enhance the breastfeeding peer counselor program.
- Describe ways to achieve breastfeeding equity for all community members.



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DISCLOSURES:

All presenters and planning committee members have completed a Financial Disclosures document that includes an explanation of Relevant Financial Relationships. Based on these forms none of the planning committee members or presenters have relevant financial relations with ineligible companies to disclose.

AVAILABLE CONTINUING EDUCATION:

Nursing Contact Hours Designation

A total of **10.50** Nursing contact hours have been awarded for this activity by the Michigan Public Health Institute – Continuing Education Solutions (MPHI CES 100966676).

Michigan Public Health Institute-Continuing Education Solutions (MPHI-CES) is approved as a provider of nursing continuing professional development by the Louisiana State Nurses Association - Approver, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Certified Lactation Consultant Designation (IBCLE)

A total of **10.50** instructional hours in topics on the IBCLC Exam Blueprint have been awarded for this activity by Michigan Public Health Institute - Continuing Education Solutions. Out of the 10.5 maximum instructional hours available; 4.00 are L CERPs, 6.50 are R CERPs, and 0.00 are E CERPs. (MPHI-CES 20236676L)

MPHI-CES is an approved Long-term Provider (CLT113-01) by the International Board of Lactation Consultant Examiners. Term expires 2021.

All participants have been provided with a copy of the event purpose statement, event goals, event objectives, session descriptions, session goals, session objectives, and disclosure statements prior to the start of this event.