CONTINUING EDUCATION SOLUTIONS
2436 WOODLAKE CIRCLE, SUITE 300 | OKEMOS, MI 48864
CEINFO@MPHI.ORG

Purpose, Objectives, and Disclosures

Regional Peer Counselor Training

10/2026 – 11/2027

This activity offers maximum educational hours of:

3.25 CERP's for **LACTATION** Consultants and **IBCLC**

3.25 educational hours for **OTHER Healthcare Professionals** (Certificate of Completion)

FOR REPORTING PURPOSES: RETAIN THIS DOCUMENT AND THE AGENDA TO CONFIRM AVAILABLE HOURS

IMPORTANT REQUIREMENTS FOR CONTINUING EDUCATION OPPORTUNITIES

- ✓ Participants requesting credit must be registered for the event and have verified attendance.
- ✓ Participants must attend the entire activity to receive continuing education.
- ✓ **TO RECEIVE CE HOURS OR A CERTIFICATE OF ATTENDANCE, YOU MUST COMPLETE THE EVALUATION!** Click the corresponding link in the email you will receive after the event to access the evaluation.
  - If you do not receive a link to the survey within ***2 business days*** of the event, check to see if it went to your SPAM or Junk folder.
  - If the evaluation email is not in your junk folder, please email events@mphi.org for next steps. Include your activity name and date with your request.
- ✓ Certificates are immediately generated upon the completion of the evaluation. You will be able to download the PDF certificate from the submission page and a copy will also be sent to your email.
- ✓ We do not keep an archive of past certificates, so please retain a copy for your records.

Direct any questions to: events@mphi.org

PLEASE NOTE: CREDIT WILL NOT BE AWARDED UNLESS ALL CRITERIA IS MET

PURPOSE:

Breastfeeding Peer Counselors need confidence and practical skills to respond effectively when difficult or less common situations arise. This training supports Peer Counselors in using the LOVE counseling model, pivoting appropriately, connecting families to resources, and remaining within the Level 2 Scope of Practice.

LEARNING OUTCOME:

By the end of this training, participants will be able to apply listening, communication, and problem-solving strategies within the Level 2 Scope of Practice. Participants will strengthen confidence, identify factors that influence client engagement and trust, and expand their toolbox of supportive practices for Michigan WIC families.

LEARNING OBJECTIVES:

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- Apply the LOVE model to guide supportive conversations with families experiencing common breastfeeding challenges.
- Recognize when to pivot their approach while remaining within the Peer Counselor scope of practice.
- Demonstrate strategies for responding to challenging situations without becoming overwhelmed or discouraged.
- Identify how first impressions, communication style, body language, and environment influence client engagement and trust.
- List successful practices and resources with Peers to strengthen breastfeeding support across Michigan WIC agencies.

DISCLOSURES:

All presenters and planning committee members have completed relevant financial relationship forms. Based on these forms, none of the planning committee members or presenters have relevant financial relationships with ineligible companies to disclose.

AVAILABLE CONTINUING EDUCATION:

Certified Lactation Consultant Designation (IBCLC)

A total of **3.25** instructional hours listed on the IBCLC Detailed Content Outline have been provided for this activity by Michigan Public Health Institute - Continuing Education Solutions. Out of the 3.25 instructional hours available, 3.25 are L CERPs, 0.00 are R CERPs, and 0.00 are E CERPs. For reporting hours, save (1) a copy of your certificate of completion, (2) the timing agenda for the day, and (3) this document showing the detailed objectives and outlines.

The content complies with the standards for continuing education approval. The information presented reflects the views of the presenters and not those of MPHI. All participants have been provided with a copy of the event purpose statement, event goals, event objectives, session descriptions, session goals, session objectives, and disclosure statements prior to the start of this event.