



## Purpose, Objectives, and Disclosures

### WIC Breastfeeding Coordinator Training

#### All 2024 Trainings

*This activity offers maximum educational hours of:*

**3.25** contact hours for **NURSES**

**3.25 L** CERP's for **LACTATION** Consultants and **IBCLE**

**3.25** educational hours for **REGISTERED DIETITIANS**

**3.25** educational hours for **OTHER Healthcare Professionals** (Certificate of Attendance)

#### IMPORTANT REQUIREMENTS FOR CONTINUING EDUCATION OPPORTUNITIES

- ✓ Participants requesting credit must be registered for the event and have verified attendance.
- ✓ Attendance at the entire event.
- ✓ **TO RECEIVE CE HOURS, YOU MUST COMPLETE THE EVALUATION!** Click the link in the email you will receive after the event to access the evaluation.
  - If you do not receive a link to the survey within **2 business days** of the event, please email [CEInfo@mphi.org](mailto:CEInfo@mphi.org) for next steps. Include your activity name and date with your request.
- ✓ The certificate reconciliation process starts as soon as the evaluation closes and can take up to 45 days to complete.
  - After reconciliation has been completed, you will receive an email to let you know they are available.
  - Certificates will be posted in your Event Squid registration account for download.
- ✓ A certificate of attendance will automatically be provided to anyone with verified attendance.
- ✓ Direct any questions to: [CEInfo@mphi.org](mailto:CEInfo@mphi.org)

**PLEASE NOTE: CREDIT WILL NOT BE AWARDED UNLESS ALL CRITERIA IS MET**

#### PURPOSE:

This training will provide you with the necessary information, skills and administrative tools to implement a WIC Breastfeeding Program. The training will also include an overview of the reports and features available in MI-WIC to help you monitor and evaluate your agency's Breastfeeding Program.

#### LEARNING OUTCOME:

Attendees will know how to conduct a breastfeeding needs assessment, how to operate a breastfeeding program, how to create a mother/baby friendly clinic environment, and how to best use MI-WIC system administrative tools.

#### LEARNING OBJECTIVES:

- Describe the role of local WIC agency Breastfeeding Coordinators
- Describe how to conduct a breastfeeding needs assessment.
- Describe how to implement and manage a WIC breastfeeding program.
- Explain how to evaluate the breastfeeding program on a regular basis.
- Explain how to implement a family-friendly clinic environment.



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### DISCLOSURES:

All presenters and planning committee members have completed a Financial Disclosures document that includes an explanation of Relevant Financial Relationships. Based on these forms none of the planning committee members or presenters have relevant financial relations with ineligible companies to disclose.

### AVAILABLE CONTINUING EDUCATION:

#### **Nursing Contact Hours Designation**

A total of **3.25** Nursing contact hours have been awarded for this activity by the Michigan Public Health Institute – Continuing Education Solutions (MPHI CES 101090748).

*Michigan Public Health Institute-Continuing Education Solutions (MPHI-CES) is approved as a provider of nursing continuing professional development by the Louisiana State Nurses Association - Approver, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.*

#### **Certified Lactation Consultant Designation (IBCLE)**

A total of **3.25** instructional hours in topics on the IBCLE Exam Blueprint have been awarded for this activity by Michigan Public Health Institute - Continuing Education Solutions. Out of the 3.25 maximum instructional hours available; 3.25 are L CERPs, 0.00 are R CERPs, and 0.00 are E CERPs. (MPHI-CES 20240748L)

*MPHI-CES is an approved Long-term Provider (CLT113-01) by the International Board of Lactation Consultant Examiners. Term expires 2024.*

#### **Registered Dietitian Designation (RD/RDN)**

A total of **3.25** educational hours are available for RD/RDN and will be awarded on a Certificate of Completion for self-reporting purposes.

All participants have been provided with a copy of the event purpose statement, event goals, event objectives, session descriptions, session goals, session objectives, and disclosure statements prior to the start of this event.