

## Purpose, Objectives, and Disclosures

### WIC Breastfeeding Coordinator Training

#### 2026 Trainings

*This activity offers maximum educational hours of:*

**3.50** contact hours for **NURSES**

**3.50** L CERP's for **LACTATION** Consultants and **IBCLC**

**3.50** educational hours for **REGISTERED DIETITIANS**

**3.50** educational hours for **OTHER Healthcare Professionals** (Certificate of Completion)

**FOR REPORTING PURPOSES: RETAIN THIS DOCUMENT AND THE AGENDA TO CONFIRM AVAILABLE HOURS**

#### IMPORTANT REQUIREMENTS FOR CONTINUING EDUCATION OPPORTUNITIES

- ✓ Participants requesting credit must be registered for the event and have verified attendance.
- ✓ Participants must attend the entire activity to receive continuing education.
- ✓ **TO RECEIVE CE HOURS OR A CERTIFICATE OF ATTENDANCE, YOU MUST COMPLETE THE EVALUATION!** Click the corresponding link in the email you will receive after the event to access the evaluation.
  - If you do not receive a link to the survey within **2 business days** of the event, check to see if it went to your SPAM or Junk folder.
  - If the evaluation email is not in your junk folder, please email [CEInfo@mphi.org](mailto:CEInfo@mphi.org) for next steps. Include your activity name and date with your request.
- ✓ Certificates are immediately generated upon the completion of the evaluation. You will be able to download the PDF certificate from the submission page and a copy will also be sent to your email.
- ✓ We do not keep an archive of past certificates, so please retain a copy for your records.

Direct any questions to: [CEInfo@mphi.org](mailto:CEInfo@mphi.org)

**PLEASE NOTE: CREDIT WILL NOT BE AWARDED UNLESS ALL CRITERIA IS MET**

#### PURPOSE:

This training will provide you with the necessary information, skills and administrative tools to implement a WIC Breastfeeding Program. The training will also include an overview of the reports and features available in MI-WIC to help you monitor and evaluate your agency's Breastfeeding Program.

#### LEARNING OUTCOME:

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Attendees will report improved confidence in conducting a breastfeeding needs assessment, operating a breastfeeding program, creating a mother/baby friendly clinic environment, and using MI-WIC system administrative tools.

### LEARNING OBJECTIVES:

- Describe the role of local WIC agency Breastfeeding Coordinators
- Describe how to conduct a breastfeeding needs assessment
- Describe how to implement and manage a WIC breastfeeding program
- Explain how to evaluate the breastfeeding program on a regular basis
- Explain how to implement a family-friendly clinic environment

### DISCLOSURES:

All presenters and planning committee members have completed a Financial Disclosures document that includes an explanation of Relevant Financial Relationships. Based on these forms none of the planning committee members or presenters have relevant financial relations with ineligible companies to disclose.

### AVAILABLE CONTINUING EDUCATION:

#### **Nursing Contact Hours Designation**

A total of **00.00** Nursing contact hours have been awarded for this activity by the Michigan Public Health Institute – Continuing Education Solutions (MPHI CES xxxxx ).

*Michigan Public Health Institute-Continuing Education Solutions (MPHI-CES) is approved as a provider of nursing continuing professional development by the Louisiana State Nurses Association - Approver, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.*

*Awarded: 02/12/2026      Award Expires: 02/12/2028*

#### **Certified Lactation Consultant Designation (IBCLC)**

A total of **3.50** instructional hours in listed on the IBCLC Detailed Content Outline have been provided for this activity by Michigan Public Health Institute - Continuing Education Solutions. Out of the 3.50 instructional hours available; 3.50 are L CERPs, 0.00 are R CERPs, and 0.00 are E CERPs. For reporting hours save (1) a copy of your certificate of completion, (2) the timing agenda for the day, (3) this document showing the detailed objectives and outlines.

#### **Registered Dietitian Designation (RD/RDN)**

A total of **3.50** educational hours are available for RD/RDN and will be awarded on a Certificate of Completion for self-reporting purposes.

The content complies with the standards for continuing education approval. The information presented reflects the views of the presenters and not those of MPHI. All participants have been provided with a copy of the event purpose statement, event goals, event objectives, session descriptions, session goals, session objectives, and disclosure statements prior to the start of this event.