CPA Guidance- Infant Formula and Food Packages Assignment

Background/Purpose: Help the caregiver anticipate infant feeding milestones during the first year. Provide guidance on appropriate changes to infant food packages.

Infant Certification

When the appropriate formula is assigned, food packages will fill in for the first year.

	Description	Effect Date	End Date	Disable	Note
	IFF ENFAMIL INFANT POWD (0-3 MOS)	11/22/2016	2/14/2017	☐	
	IFF ENFAMIL INFANT POWD (4-5 MOS)	2/15/2017	4/14/2017	☐	
	IFF ENFAMIL INFANT POWD (6-11 MOS)	4/15/2017	10/14/2017	☐	

Once packages are assigned, a discussion with the caregiver stressing the following points should occur:

- Review feeding your Newborn – Birth to Day 10 and Feeding Your Baby, Birth to 6 months as applicable.
- When starting a new formula, recommend redeeming 1 or 2 cans of infant formula at first to see if infant tolerates the formula.
- Discuss starting solids at 6 months. Inform caregiver that infant fruits and vegetables and infant cereal will begin with the benefits starting after the infant has reached 6 months old. (May encourage wichealth.org infant feeding lesson as interim education)
- Ideally, schedule IEVAL appointment prior to Benefit Start Date (BSD) which occurs after infant turns 6 months old. This allows for discussion about introducing appropriate first solid foods.

Infant Evaluation (IEVAL)

- Review Feeding Your Baby – 6-12 Months, with suggestions on the introduction of soft and finger foods.
- Discuss the 6-11 month food package, noting the addition of infant fruits and vegetables and infant cereal. Share that some caregivers find it helpful to purchase infant foods in small quantities to see how the infant responds to taste and textures as he/she ages.
- Share with the caregiver that infant may not continue to like the texture of infant foods as they approach one year of age. This is normal development and frequently happens as infants transition to solid foods.
- Discuss 9-11 months CVB option. If client would like to take advantage of the CVB option, remove or end the 6-11 month package and assign 6-8 month package, which will also assign the 9-11 month CVB option. Assure the caregiver that a package change to CVB option (or back to 6-11 month package) can occur at any time.

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	IFF ENFAMIL INFANT POWD (6-8 MOS)	4/15/2017	7/14/2017	☐	
	IFF ENFAMIL INFANT POWD CVB (9-11 M...	7/15/2017	10/14/2017	☐	

- Ideally, schedule the RECERT appointment (C1) prior to Benefit Start Date (BSD) which occurs after the infant turns 12 months old.
- Provide anticipatory guidance regarding the 12-month-old transition from infant formula to whole milk, reminding caregiver to redeem only the formula that meets the infant's needs.