



Purpose, Objectives, and Disclosures

WIC Breastfeeding Basics Virtual Trainings 2024

Virtual Trainings (2024)

This activity offers maximum educational hours of:

11.00 contact hours for **NURSES**

11.00 L CERP's for **LACTATION** Consultants and **IBCLC**

11.00 educational hours for **REGISTERED DIETITIANS**

11.00 educational hours for **OTHER Healthcare Professionals** (Certificate of Completion)

FOR REPORTING PURPOSES: RETAIN THIS DOCUMENT AND THE AGENDA TO CONFIRM AVAILABLE HOURS

IMPORTANT REQUIREMENTS FOR CONTINUING EDUCATION OPPORTUNITIES

- ✓ Participants requesting credit must be registered for the event and have verified attendance.
- ✓ Credit awarded commensurate with participation.
- ✓ **TO RECEIVE CE HOURS, YOU MUST COMPLETE THE EVALUATION!** Click the link in the email you will receive after the event to access the evaluation.
 - If you do not receive a link to the survey within **2 business days** of the event, please email CEInfo@mphi.org for next steps. Include your activity name and date with your request.
- ✓ The certificate reconciliation process starts as soon as the evaluation closes and can take up to 45 days to complete.
 - After reconciliation has been completed, you will receive an email certificate.
- ✓ A certificate of completion will be provided to anyone with verified attendance.
- ✓ Direct any questions to: CEInfo@mphi.org

PLEASE NOTE: CREDIT WILL NOT BE AWARDED UNLESS ALL CRITERIA IS MET

PURPOSE:

Breastfeeding Basics provides didactic and hands on learning opportunities regarding normal breastfeeding and common challenges with the breastfeeding dyad; utilizing evidenced based practices that promote successful breastfeeding and client centered services when communicating with breastfeeding families. Application of knowledge learned will be used during the small group activities and case studies regarding common breastfeeding challenges. This training is consistent with Accreditation Criteria/Management Evaluation (ACME) criteria.

LEARNING OUTCOME:

After attending this training, the learner will be able to explain why breastfeeding promotion is important, identify normal breastfeeding situations, and problem solve common breastfeeding challenges.

LEARNING OBJECTIVES:

- Discuss how personal attitudes and perception impact breastfeeding education.
- List reasons to breastfeed as well as the risks of not breastfeeding.
- Identify common myths and misperceptions about breastfeeding
- Describe normal breast development and changes in relationship to pregnancy and breastfeeding.

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- Identify ways to support breastfeeding from pregnancy to weaning.
- List Evidence-based Maternity Care Practices that help promote successful initiation of breastfeeding
- Describe how infant's position and latch can affect breastfeeding success.
- Identify rapport building techniques that establish a positive relationship with pregnant and breastfeeding women.
- Demonstrate the ability to use client-centered services when communicating with or counseling women.
- List common issues that arise with breastfeeding as well as strategies mothers can use to address them.

DISCLOSURES:

All presenters and planning committee members have completed a Financial Disclosures document that includes an explanation of Relevant Financial Relationships. Based on these forms none of the planning committee members or presenters have relevant financial relations with ineligible companies to disclose.

AVAILABLE CONTINUING EDUCATION:

Nursing Contact Hours Designation

A total of **11.00** Nursing contact hours have been awarded for this activity by the Michigan Public Health Institute – Continuing Education Solutions (MPHI CES 101085674).

Michigan Public Health Institute-Continuing Education Solutions (MPHI-CES) is approved as a provider of nursing continuing professional development by the Louisiana State Nurses Association - Approver, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Certified Lactation Consultant Designation (IBCLC)

A total of **11.00** instructional hours in topics on the IBLCE Exam Blueprint have been awarded for this activity by Michigan Public Health Institute - Continuing Education Solutions. Out of the 0.00 maximum instructional hours available; 11.00 are L CERPs, 0.00 are R CERPs, and 0.00 are E CERPs. (MPHI-CES 101085674L)

MPHI-CES is an approved Long-term Provider (CLT113-01) by the International Board of Lactation Consultant Examiners. Term expires 2024.

Registered Dietitian Designation (RD/RDN)

A total of **11.00** educational hours are available for RD/RDN and will be awarded on a Certificate of Completion for self-reporting purposes.

All participants have been provided with a copy of the event purpose statement, event goals, event objectives, session descriptions, session goals, session objectives, and disclosure statements prior to the start of this event.