

Purpose, Objectives, and Disclosures

Senior Peer Counselor Training 2025

March 18-19, 2025

This activity offers maximum educational hours of:

8.75 contact hours for **NURSES**

8.75 R CERP's for **LACTATION** Consultants and **IBCLC**

8.75 educational hours for **REGISTERED DIETITIANS**

8.75 educational hours for **OTHER Healthcare Professionals** (Certificate of Completion)

FOR REPORTING PURPOSES: RETAIN THIS DOCUMENT AND THE AGENDA TO CONFIRM AVAILABLE HOURS

IMPORTANT REQUIREMENTS FOR CONTINUING EDUCATION OPPORTUNITIES

- ✓ Participants requesting credit must be registered for the event and have verified attendance.
- ✓ Participants must attend the entire activity to receive continuing education.
- ✓ **TO RECEIVE CE HOURS OR A CERTIFICATE OF ATTENDANCE, YOU MUST COMPLETE THE EVALUATION!** Click the corresponding link in the email you will receive after the event to access the evaluation.
 - If you do not receive a link to the survey within ***2 business days*** of the event, please email CEInfo@mphi.org for next steps. Include your activity name and date with your request.
- ✓ Certificates are immediately generated upon the completion of the evaluation. You will be able to download the PDF certificate from the submission page and a copy will also be sent to your email.
- ✓ We do not keep an archive of past certificates, so please retain a copy for your records.

Direct any questions to: CEInfo@mphi.org

PLEASE NOTE: CREDIT WILL NOT BE AWARDED UNLESS ALL CRITERIA IS MET

PURPOSE:

This is a 1 1/2-day virtual training offered to provide peer counselors with 2 or more years of WIC breastfeeding peer counseling experience more advanced training to gain knowledge and skills. Information from this training will prepare the peer counselor to be able to better serve clients, mentor fellow peer counselors and learn other skills which will equip the learner with an understanding of how to perform in the role of a Senior Breastfeeding Peer Counselor at a local WIC agency.

LEARNING OUTCOME:

Participants will know what skills and tools are needed to perform the role of a Senior Breastfeeding Peer Counselor. Attendees will also identify how a Senior Peer Counselor can enhance local agency breastfeeding staff training, peer counselor mentoring, client education, outreach efforts and breastfeeding equipment inventory practices at a WIC local agency.

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LEARNING OBJECTIVES:

- 1) Explain the role of the Senior Peer Counselor in coordinating community events for breastfeeding/chestfeeding families to demonstrate effective methods to engage the community.
- 2) Identify ways to train local agency staff using skills and tools.
- 3) Identify ways that Motivational Interviewing techniques can be used to avoid communication breakdowns.
- 4) List two of the four elements of Motivational Interviewing and explain how they relate to lactation help.
- 5) Define methods used to maintain proper breast pump inventory and how to assist in reconciling inventory within MI-WIC.
- 6) Identify innovative ways to enhance the breastfeeding peer counselor program.
- 7) List ways to achieve breastfeeding equity for all community members.

DISCLOSURES:

All presenters and planning committee members have completed a Financial Disclosures document that includes an explanation of Relevant Financial Relationships. Based on these forms none of the planning committee members or presenters have relevant financial relations with ineligible companies to disclose.

AVAILABLE CONTINUING EDUCATION:**Nursing Contact Hours Designation**

A total of **8.75** Nursing contact hours have been awarded for this activity by the Michigan Public Health Institute – Continuing Education Solutions (MPHI CES 202987538).

Michigan Public Health Institute-Continuing Education Solutions (MPHI-CES) is approved as a provider of nursing continuing professional development by the Louisiana State Nurses Association - Approver, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Certified Lactation Consultant Designation (IBCLC)

A total of **8.75** instructional hours in topics on the IBLCE Exam Blueprint have been awarded for this activity by Michigan Public Health Institute - Continuing Education Solutions. Out of the 0.00 maximum instructional hours available; 0.00 are L CERPs, 8.75 are R CERPs, and 0.00 are E CERPs.

MPHI-CES is an approved Long-term Provider (CLT113-01) by the International Board of Lactation Consultant Examiners. Term expires 2024.

Registered Dietitian Designation (RD/RDN)

A total of **8.75** educational hours are available for RD/RDN and will be awarded on a Certificate of Completion for self-reporting purposes.

All participants have been provided with a copy of the event purpose statement, event goals, event objectives, session descriptions, session goals, session objectives, and disclosure statements prior to the start of this event.