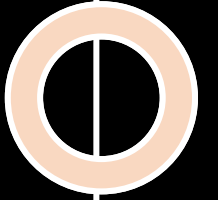


# BREASTFEEDING WORKGROUP

FRIDAY, OCTOBER 17, 2025  
8:30am-10:30am

## WELCOME!

Attendees: Dionne Moore-Smith, Danica Howard, Linda Marshall, Kristina Doyle, Michele Abbruzzese, Julie Lothamer, Mistel de Varona, Brooke Long, Rachael Shilman, Brie Carlson, Barb Krzyzanski, Margret Fife, Remsh Muthanna, Anne Bianchi, Janelle McGinnis, Annalisa Rowles, Samantha Meyers, Morgan Amsterburg, Alysia Biehl, Susan Olguin, Lisa Rankine, Jessica Sova, Laura Brinks, Diane Shelton, Sierra Kintigh, Jennifer Fox, Stephanie Hicks, Amy Revette, Nannette Graham, Brooke Perry, Mariah Kaufman, Kali Jones, Nancy Erickson, Megan Mason, Bethann McPherson, Micia Eddins, Colleen Unsal, Erika Chanderraj, Cheryl Bernard, Chelsea Schanz, Lucy Rosenberg, Erica Dierkens, Paige Urbano, Autumn Jurek, Melissa Slater, Robin Semelbauer, Porlai Lor, Christine Borchert, Arturo Gregory, Summer Korponic, Angela Applekamp, Tamara LaVallee, Abigail Bishop, Kaitlin Skwir



# Directories and Online Sharing Docs



BFC Workgroup Sharing Notes

[https://docs.google.com/spreadsheets/d/18Ek7vAeaHC5qUzzCMi10oXrFUEVaAIWMmsU\\_bHfOPQM/edit?gid=1594031825#gid=1594031825](https://docs.google.com/spreadsheets/d/18Ek7vAeaHC5qUzzCMi10oXrFUEVaAIWMmsU_bHfOPQM/edit?gid=1594031825#gid=1594031825)



Collaborative Folder

[https://drive.google.com/drive/folders/1q5mFL2IbV2\\_Vm\\_bU\\_PM7pB3BX3u4FFQj5?usp=sharing](https://drive.google.com/drive/folders/1q5mFL2IbV2_Vm_bU_PM7pB3BX3u4FFQj5?usp=sharing)



[Directories](#)

Peer Counselor with Peer Manager  
Level 3 and 4 Staff  
BF Coordinator

8:30-9:30 AM

- **BF Team Staff Updates:**
- **Trainings:**
  - **FY26 OA grant-funded trainings status/preferences**
  - **Regional PC Training (clinical enrichment-documentation)**
  - **Breastfeeding Coordinator/Peer Manager Training**
  - **Milk Expression Training**
  - **Peer Update 2026**
  - **PC training replacement for Annual WIC Conference**
  - **MIBFN Panel Discussion Webcast (Target Audience-all staff)**
- **Guidance Documents**
- **Silicone Pump Device (Lasinoh/Haakaa/wearable pumps)**
- **IBCLC CERP Guidance document**
- **Updated Breastfeeding Food Package Document**
- **Breast Pumps and Supplies:**
  - **Breast Pump Return Receipt Date BUG**
  - **Customer Service Issues (Ardo and Spectra)**
  - **Pump delivery process this year**
  - **Pump Pilot expansion**
- **Hospital/Peer Collaboration Toolkit rollout plans**
- **2025 BFAE awardees/2026 BFAE application period**
- **Quick Mentions: IBCLC Support Group – first meeting moved to 1/28/26, BF Connections Pause, ACLS rescheduled to the spring**

9:30-9:40 am	Break
9:40-10:20 am	<p>Local Agency Sharing</p> <p>Each local agency is welcome to share ideas, tools and resources. Sharing is limited to 3 minutes to allow time for everyone to participate. Enter your sharing notes here</p>
10:20-10:30pm	Wrap-Up

# Breastfeeding Team Staff Updates

- Goal is to fill the State Peer Counselor Coordinator position beginning of 2026.
- Regional LCs are now available to assist with peer support (PC orientation, 1:1s with peers, peer sharing meetings). Other LA support is on hold, such as Lactation Program Check-ins
- Our Indigenous Community Liaison , Elizabeth Montez, recently resigned. She is doing amazing things around Michigan and beyond so we will see her again in other spaces. Goal is to fill this position sometime beginning of 2026.





# Trainings

# OA Grant-Funded Training

## Feedback about FY 25 offerings (trainers/content)

- Yes, there is a description of who is eligible, but consider a Tier system or label the training as a level based on the content.
- These trainings are great for the CERPs needed to maintain the IBCLC credential
- IABLE – many positive comments
- LactaLearning – many positive comments
- Requests to continue IBCLC Exam Prep course and Level 3 Lactation trainings (CLC,CLS, LCE, etc.)
- Some staff couldn't attend the Parental and Infant Health course because attendance was maxed
- Did not enjoy trainings that ran through the lunch hour
- Book Group – enjoyed, but breakouts were unhelpful. Typically had 3 individuals in the breakout and not everyone participated. Reading time seems underestimated. Averaged 2hrs/week and was difficult to accomplish while working in a busy clinic. Some had to do their reading outside of work hours.
- Requests for new/fresh training options. Many options were repeats from previous years.
- Request for a training on ways to increase participation in support groups

# OA Grant-Funded Trainings



[Beyond the Shape:  
Compassionate Support for  
Curvaceous Breastfeeding  
Mothers](#)



[Breastfeeding Benefits and  
Barriers](#)



[Breastfeeding from a Global  
Perspective](#)



[Certified Lactation Specialist \(CLS\)](#)



[Confidence in Counseling](#)



[Creating Dynamic WIC Classes](#)



[Exclusive Pumping: The Basics](#)



[Exclusive Pumping: Beyond the  
Basics](#)



[IBCLC Exam Prep Course](#)



[Lactation Bridge Course](#)



[Lactation Skills Day](#)



[Lactation Pain Management:  
Symptoms, Causes, and Solutions](#)



[Latching, Lifestyle and Limitations  
of Breastfeeding](#)



[Making More Milk Book Group](#)



[The Milk of Human Kindness:  
Trauma Informed Lactation Care](#)



[Motivational Interviewing for the  
Lactation Professional](#)



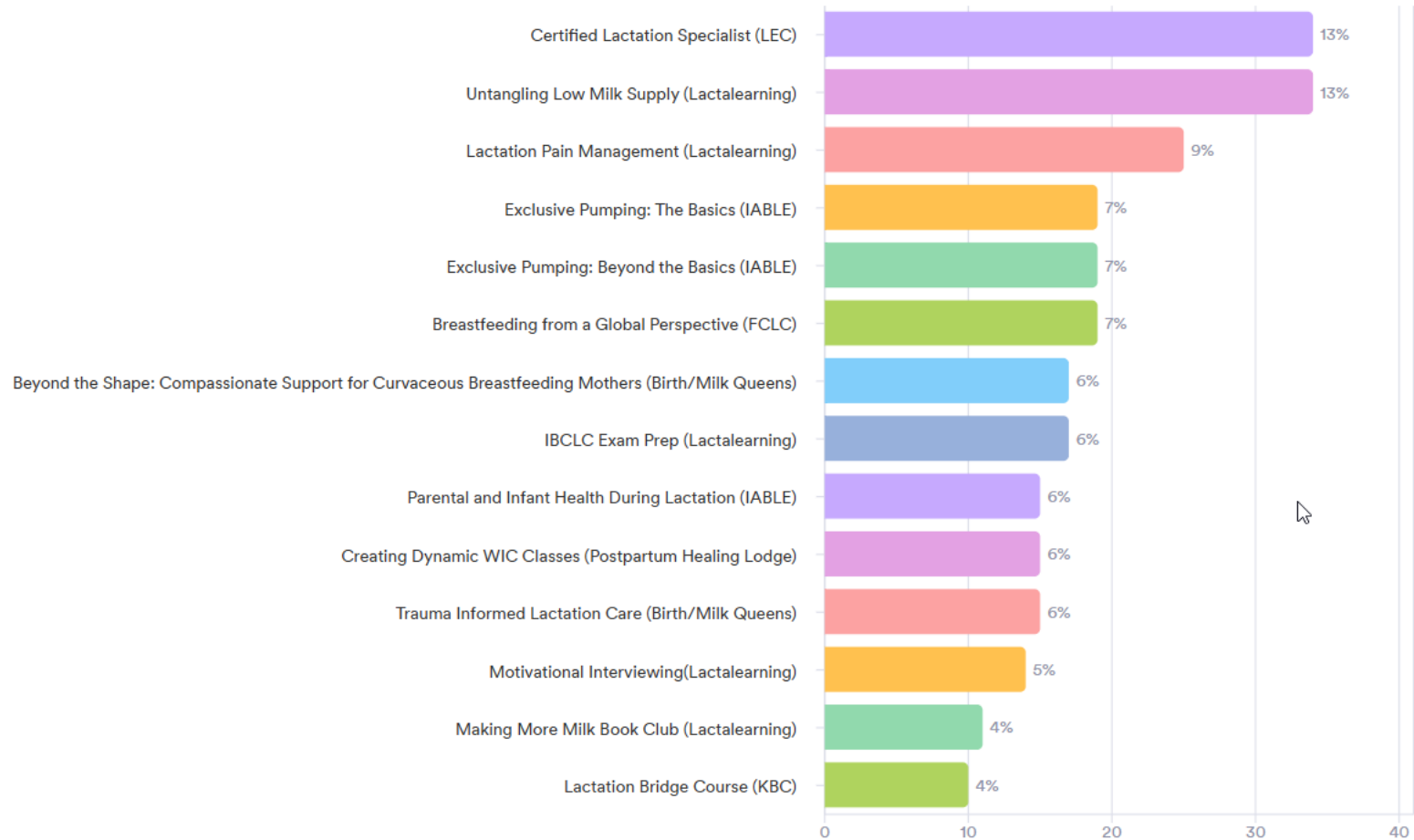
[Parental and Infant Health During  
Lactation](#)



[Untangling Low Milk Supply](#)

## WIC Breastfeeding Peer Update (September 23, 2025)

Which of the 2025 OA Grant funded lactation trainings would you like to see offered next year? Please select your top three choices.



# OA Grant-Funded Training

## Preliminary plans for FY 26 offerings

- Condensing offerings
- Consider options for Peers as their required training to replace the Annual WIC Conference
- Trainers will remain the same
- When will trainings be offered (June – Fall)
- Some trainings may be offered less frequently, time shortened, and/or eliminated depending on feedback
- Level 3 offerings (i.e., CLS)
- Possible survey of topics for education (coming in November)

# Regional Peer Counselor Training

## Power-Up Peering

Make sure your Peer is [registered](#) (required training)

- Date is dependent upon Region (six regions and six different dates): October and November dates
  - UP region changed to November 13, 2025
- Registration closes 1 week prior to the scheduled training date
- This training is only for Peers. Peers who are L3-4 are invited to come too, but training is limited to peer scope.
- Each region: Time (10am-3pm) in-person
- Lunch plans are different region to region. Reach out to your Regional LC to inquire.
- Clinical Enrichment Topic: Documentation
  - Presented by Colleen Unsal (DHD#10)! Presented live at Mid-Central region's training. Recorded for all other regions. Recording and resources will be [archived](#) for training new Peers on how to document.

# Quick Mentions about future trainings

New to these roles? Need a refresher (>5yrs)?

- [Peer Manager Training](#) : November 4, 2025
  - This training is being slightly revamped by Linda Marshall and Mistel de Varona to increase engagement and include case studies, may not see full changes until April of 2026.
- [Breastfeeding Coordinator Training](#) : November 13, 2025

## [Milk Expression Training](#) – 3/18/26

- Historically "Train the Trainer." Only BF Coordinators were eligible.
- Based on feedback, expanding eligibility to those (may be breastfeeding peers) who actually issue pumps out to clients and who are more confident training staff on pump issuance procedures and requirements for Michigan WIC
- May offer more frequently
- May offer a different training on milk expression/pumps as a recording in 2027 for new staff or to re-train staff

# Quick Mentions about future trainings

## [MIBFN Panel Discussion Webcast](#) (2/12/26)

- Focusing on how WIC and community partners can collaborate
- Peers will be required to register as their Winter Peer training, but all staff are encouraged to take this training
- E-Notice to come and updated information will be posted on MPH website of who training is for (all WIC staff).

## Annual WIC Conference (1 of 4 required trainings for Peers)

- Cancelled for 2026
- Replacement will no longer be a skills building training as discussed before
- Considering a few options among the OA grant trainings for peers to choose from as a replacement option. Will include question in survey (November) about FY 26 OA grant training offerings.

## Peer Update 2026 (9/22/26)

- Virtual
- Collaborative effort with the MWR States
- Great networking opportunity.

# Guidance Documents

- Feeding Device Guidance Documents updated to include Passive Milk Collector (Lasinoh): work in progress. Goal is to create consent documents for all devices to safeguard clients and staff when educating on these devices.
- Wearable Pump Guidance: work in progress. Goal is to complete these documents prior to local agencies trialing Zomee pumps. May have staff feedback survey about experience with Zomee pumps.

# Guidance Documents

## BF Food Package PPT Update – will post to website

- Reviewed/updated all MI-WIC screenshots to reflect the current MI-WIC system and available food package selections.
- There were recent changes to the food packages that are reflected in [Policy 7.04 Maximum Food Packages](#), so we updated screenshots of those packages
- Formula Maximums updated.
- Added Slide 35 – updated image and added text.
- Updated NPP Ghost Package Guidance to match the new guidance for IBP maximums (added slides 43-45).
- Cheat Sheet – updated package titles to make sure they reflect how packages are labeled in MI-WIC.
- Thank you Brooke, Maggie, Julie and Dionne for helping clarify the new guidance so our updates were accurate!
- Will be updated on WIC website soon.

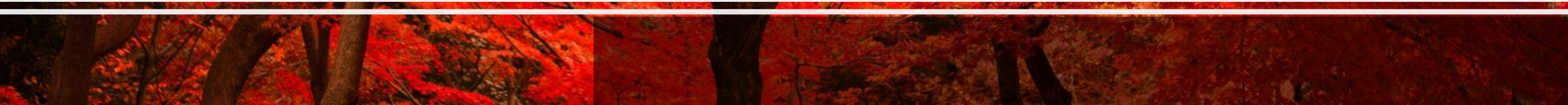
# Guidance Documents

## IBCLC CERP Guidance Document Update

- Provides CERP category information for all WIC trainings.
- Previously by Fiscal Year.
- Changing to calendar year to match how MPHI applies for continuing education credits, which is also what the PODs for each training are based on.
- The 2025 CERP guidance document has been updated and will be posted to the WIC and MPHI websites soon.
- Goal is to have 2026 IBCLC CERP Guidance available beginning of 2026.



## Breast Pumps & Supplies



# Breast Pump Related Issues

- Breast Pump Return Receipt Date BUG
  - Displaying incorrect date on return receipt. Has not been fixed as previously thought. For now, make a note in BF notes or add an alert.
- Customer Service Issues: Ardo and Spectra
  - Dionne has communicated with the representatives for these companies regarding clients who are receiving pumps through WIC. Reach out to Dionne if clients are verbalizing issues with customer service regarding issues with their pump.
  - Spectra asks for proof of purchase from WIC for replacements of pumps. In this case, client can provide the SU or MU release agreement.
    - Pull from WIC App
    - Re-print for client or email if needed

# Breast Pump Ordering Process

- Items coming from J&B: direct shipment from DME (How was this process?)
  - LAs said it was easy to track and log items from their inventory order
  - Request for a list of items in each box shipped
  - Request for notification of shipment
  - Request for packing list emailed upon shipment/delivery
  - For multi-clinic agencies, request orders are shipped to each clinic instead of just one
  - One agency was missing an item, but customer service was quick to resolve
  - Agencies involved in the Pump Pilot experienced drop shipment delays
  - Still waiting on Calypso Pro Kits
- Will work to improve how agencies report receiving of items from J&B
- Continue to check the [Pump Marketplace](#) for items your agency needs or offer items you are no longer in need of

# Pump Pilot Updates

- Current agencies: MMDHD, MMCAA, Washtenaw, DHD#4, Oakland
- Recently added agencies: InterCare, Calhoun, Muskegon
- Drop shipment – personal use pumps
- Some challenges with process of ordering, but working out
- Continuing to have periodic meetings with pilot agencies, next meeting probably in January
- Survey to assess how things are going with staff and clients
- Planning to go statewide with process for orders in 2027: **local agency** comments about prior to going statewide, having ability to have clients sign pump release forms as part of WIC Connect app would be preferred.
  - **State Response:** Currently clients cannot sign pump release form through the app, cannot currently add a scanned copy of form to app. All items related to electronically signed forms are on radar with DSM with the ongoing electronic signature project and support in the app. Unable to confirm when this will happen or what functionality will look like per Kristina Brady.



MICHIGAN

# Peer Counselor Program

WELCOME



# Peer Counselor Development Task Force

- Peer Counselor/Hospital Collaboration Toolkit
  - Goal: to provide guidance on how to build relationships between Peer Counselors and hospitals. Helping hospitals understand the benefits.
  - It is not a requirement to have a Peer in the hospital, just additional outreach and relationship building.
  - Toolkit will include sample MOUs, job description, scope of practice, etc.
  - Delay in full roll out of toolkit – after the New Year
  - Planning to post some documents to section on breastfeeding section of website: [Hospital/PC Collaboration Toolkit: The Peer Counselor Difference](#)
  - If you have any feedback about what you would like to see in this toolkit, reach out to Dionne.

# COLLABORATION AND OUTREACH

## Local Agency Breastfeeding Collaboration

- Visit our Google Drive [Collaboration folder](#) to find sample documents on breast pumps, infant feeding classes, infants at work programs & policies, and staff training.

## Breastfeeding Work Group

- [Breastfeeding Workgroup](#) (Meets virtually on Friday in January, April, July, October on Friday 8:30-12:30)
- Visit our Google Sheets LA [Sharing Notes page](#) to gather great ideas from each other.

## Community Partners

- [WIC Materials Available to our Maternal Child Health Partners](#)

## Directories

- [Breastfeeding Coordinators](#)
- [Breastfeeding Peer Counselors](#)
- [Level 3 & 4 Breastfeeding Staff](#)
- [Regional Lactation Consultants \(LCs\)](#)

Site for Hospital/PC Collaboration Toolkit

# Hospital PC Collaboration Toolkit Feedback

If you have a successful partnership with a hospital, our TF would love to hear from you!

Introduction information  
Useful templates  
Sample MOUs  
Collaborative agreements  
And More!

The Peer Counselor Development Task Force meetings are held the third Wednesday of each month.

# Breastfeeding Awards of Excellence



## 2025 Awardees

### Premiere:

- ❖ District Health Department #4
- ❖ Washtenaw County Health Department

### Gold:

- ❖ Jackson County Health Department
- ❖ Oakland Livingston Human Service Agency (OLHSA)
- ❖ Wayne County Health Department

# 2026 Breastfeeding Awards of Excellence

## Application Period

October 6<sup>th</sup>-December 12<sup>th</sup>

How to apply? [WIC Breastfeeding Award of Excellence application](#)

The link for the application is not currently active but there is the ability to view the application questions to prepare for completing the application. Hoping that the link will be active and working in November.

\_Office Hours: for those interested in applying will take place sometime in November

If you are interested in applying, reach out to Dionne.

# What is going well in your Peer's World?

Volunteers for next meeting to share short story of a best practice working well with your agency's Peer Program.

- Helping with retention
- Overall morale booster of peers

Reach out to Dionne to share your LA story for future meetings:

[MooreSmithD@michigan.gov](mailto:MooreSmithD@michigan.gov)



# Resources

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- Latina Breastfeeding Support Group (Washtenaw County): to start back up in January – will send 2026 dates later
- Arabic Breastfeeding In-Person Classes (offered by Wayne County Peer)
- Ohio WIC IBCLC Support Group (Exam Prep): will start back up in January – will send dates later
- [WI WICStrong Website](#): BF Info (multiple languages)
- [MIBFN Childcare Toolkit](#): helpful for outreach efforts toward local daycare centers.





# Reminders

2026 Washtenaw County Latina  
Breastfeeding Support Group  
Dates:

Friday, January 9<sup>th</sup> at 11am

Friday, April 10<sup>th</sup> at 11am

Friday, July 10<sup>th</sup> at 11am

Friday, October 9<sup>th</sup> at 11am

More details with a flyer to come  
at WIC Coordinator Summit and  
future communications.



**Breastfeeding Peer counselor  
WIC**  
Phone #: 313-6076182  
E-mail address : [lnasser@waynecountymi.gov](mailto:lnasser@waynecountymi.gov)

**LAYAL**

In person Arabic Classes Available every 2<sup>nd</sup> and 4<sup>th</sup> Thursday of the month at 1:00 PM





# Quick Bites

- IBCLC Support Group Status: start of meetings in January, 1/28/26 from 11am-12 noon
- [ACLS training](#) rescheduled to April 8-9, 2026 (this date may change again in the next 2 weeks, will send E-notice).
- BF Connections on pause. Next issue will be December/January.
- Discussion on future BFWG Mtg time frame and frequency. Majority said...
  - Continue 4x/year or quarterly
  - Split between 2 hour meetings and 2-4 hours depending on agenda items

# Local Agency Sharing

BFC Work Group Sharing Notes

[https://docs.google.com/spreadsheets/d/18Ek7vAeaHC5qUzzCMi10oXrFUEVaAlWMmsU\\_bHf0PQM/edit?gid=1594031825#gid=1594031825](https://docs.google.com/spreadsheets/d/18Ek7vAeaHC5qUzzCMi10oXrFUEVaAlWMmsU_bHf0PQM/edit?gid=1594031825#gid=1594031825)





## Next Breastfeeding Work Group

Friday, January 9, 2026  
8:30 am-12:30pm  
Virtual

Focused Discussion to  
center around Peer  
Retention