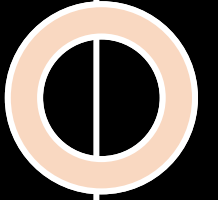


**BREASTFEEDING  
WORKGROUP**

FRIDAY, OCTOBER 17, 2025

8:30am-10:30am:



# Directories and Online Sharing Docs



BFC Workgroup Sharing Notes

[https://docs.google.com/spreadsheets/d/18Ek7vAeaHC5qUzzCMi10oXrFUEVaAIWMmsU\\_bHf0PQM/edit#gid=0](https://docs.google.com/spreadsheets/d/18Ek7vAeaHC5qUzzCMi10oXrFUEVaAIWMmsU_bHf0PQM/edit#gid=0)



Collaborative Folder

[https://drive.google.com/drive/folders/1q5mFL2IbV2\\_VmbU\\_PM7pB3BX3u4FFQj5?usp=sharing](https://drive.google.com/drive/folders/1q5mFL2IbV2_VmbU_PM7pB3BX3u4FFQj5?usp=sharing)



[Directories](#)

Peer Counselor with Peer Manager

Level 3 and 4 Staff

BF Coordinator

8:30-9:30 AM

- **BF Team Staff Updates:**
- **Trainings:**
  - **FY26 OA grant-funded trainings status/preferences**
  - **Regional PC Training (clinical enrichment-documentation)**
  - **Breastfeeding Coordinator/Peer Manager Training**
  - **Milk Expression Training**
  - **Peer Update 2026**
  - **PC training replacement for Annual WIC Conference**
  - **MIBFN Panel Discussion Webcast (Target Audience-all staff)**
- **Guidance Documents**
- **Silicone Pump Device (Lasinoh/Haakaa/wearable pumps)**
- **IBCLC CERP Guidance document**
- **Updated Breastfeeding Food Package Document**
- **Breast Pumps and Supplies:**
  - **Breast Pump Return Receipt Date BUG**
  - **Customer Service Issues (Ardo and Spectra)**
  - **Pump delivery process this year**
  - **Pump Pilot expansion**
- **Hospital/Peer Collaboration Toolkit rollout plans**
- **2025 BFAE awardees/2026 BFAE application period**
- **Quick Mentions: IBCLC Support Group – first meeting moved to 1/28/26, BF Connections Pause, ACLS rescheduled to the spring**

9:30-9:40 am	Break
9:40-10:20 am	<p>Local Agency Sharing</p> <p>Each local agency is welcome to share ideas, tools and resources. Sharing is limited to 3 minutes to allow time for everyone to participate. Enter your sharing notes here</p>
10:20-10:30pm	Wrap-Up

# Breastfeeding Team Staff Updates

- State Peer Counselor Coordinator position
- Regional LC availability
- Indigenous Community Liaison





# Trainings

# OA Grant-Funded Training

- Feedback about FY 25 offerings (trainers/content)
- Peer Update Survey results FY25
- Preliminary plans for FY 26 offerings
  - Condensing offerings
  - When will trainings be offered (June – Fall)
  - Feedback about offering times
  - Level 3 offerings (i.e., CLS)
  - Possible survey of topics for education (coming November)

# OA Grant-Funded Trainings



[Beyond the Shape: Compassionate Support for Curvaceous Breastfeeding Mothers](#)



[Breastfeeding Benefits and Barriers](#)



[Breastfeeding from a Global Perspective](#)



[Certified Lactation Specialist \(CLS\)](#)



[Confidence in Counseling](#)



[Creating Dynamic WIC Classes](#)



[Exclusive Pumping: The Basics](#)



[Exclusive Pumping: Beyond the Basics](#)



[IBCLC Exam Prep Course](#)



[Lactation Bridge Course](#)



[Lactation Skills Day](#)



[Lactation Pain Management: Symptoms, Causes, and Solutions](#)



[Latching, Lifestyle and Limitations of Breastfeeding](#)



[Making More Milk Book Group](#)



[The Milk of Human Kindness: Trauma Informed Lactation Care](#)



[Motivational Interviewing for the Lactation Professional](#)



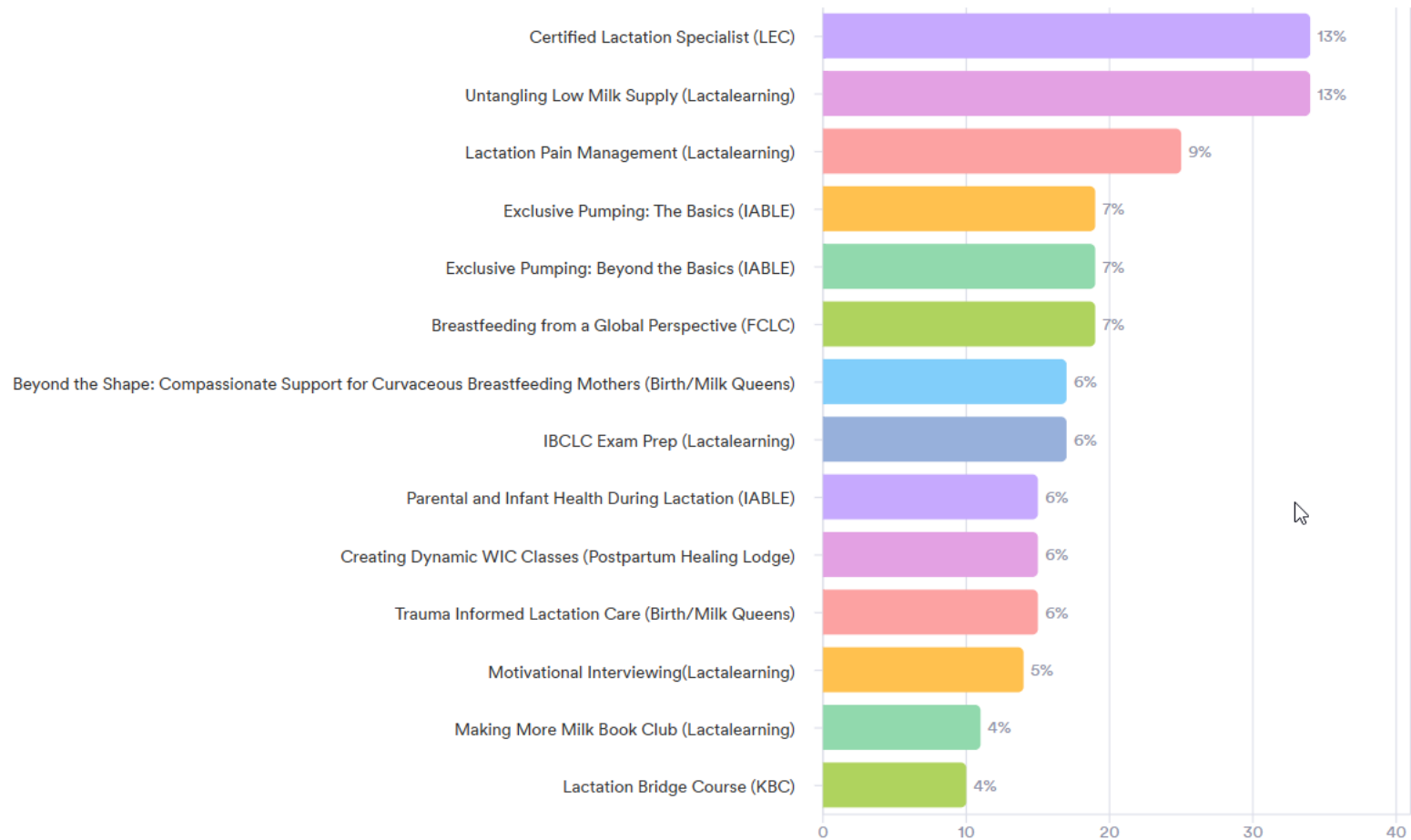
[Parental and Infant Health During Lactation](#)



[Untangling Low Milk Supply](#)

## WIC Breastfeeding Peer Update (September 23, 2025)

Which of the 2025 OA Grant funded lactation trainings would you like to see offered next year? Please select your top three choices.



# Regional Peer Counselor Training

## Peer Power Up: Next Level

### Clinical Enrichment Topic: Documentation

- [Registration](#) is open
- Each region: Time (10am-3pm) in-person
- UP region changed to November 13, 2025
- Clinical enrichment portion has been recorded – to be archived – thanks to Colleen Unsal

Date is dependent upon Region (six regions and six different dates): October and November dates

# Quick Mentions about future trainings

## Peer Manager Training

When: November 4, 2025

## Breastfeeding Coordinator Training

When: November 13, 2025

## Milk Expression Training – 3/18/26

- Expand eligibility to those (may be breastfeeding peers) actually providing training on milk expression topics to staff

# Quick Mentions about future trainings

- [MIBFN Panel Discussion Webcast](#)

When: February 12, 2026

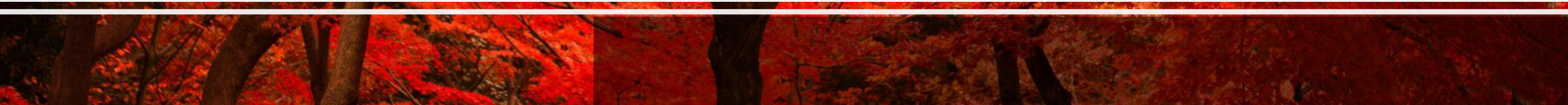
- PC training replacement for Annual WIC Conference
- Peer Update 2026 (9/22/26)

# Guidance Documents

- Feeding Device Guidance Documents updated to include Passive Milk Collector (Lasinoh): work in progress
- Wearable Pump Guidance: work in progress
- BF Food Package PPT update – will post to website
- IBCLC CERP Guidance document – will post to website



## Breast Pumps & Supplies



# Breast Pump Related Issues

- Breast Pump Return Receipt Date BUG
- Customer Service Issues: Ardo and Spectra

# Breast Pump Ordering Process

- Items coming from J&B: direct shipment from DME (how was this process)
- Will work to improve how agencies report receiving of items from J&B

# Pump Pilot Status

- Have added other agencies
  - Drop shipment – personal use pumps
  - Some challenges with process of ordering but working out
  - Continuing to have periodic meetings with pilot agencies, next meeting probably in January
  - Survey to assess how things are going with staff and clients
  - Planning to go statewide with process for orders in 2027
- 
- Additional agencies: InterCare, Calhoun, Muskegon



MICHIGAN

# Peer Counselor Program

WELCOME



# Peer Counselor Development Task Force

- Peer Counselor/Hospital Collaboration Toolkit
  - Delay in full roll out of toolkit – after the New Year
  - Planning to post some documents to section on breastfeeding section of website: [Hospital/PC Collaboration Toolkit: The Peer Counselor Difference](#)

# COLLABORATION AND OUTREACH

## Local Agency Breastfeeding Collaboration

- Visit our Google Drive [Collaboration folder](#) to find sample documents on breast pumps, infant feeding classes, infants at work programs & policies, and staff training.

## Breastfeeding Work Group

- [Breastfeeding Workgroup](#) (Meets virtually on Friday in January, April, July, October on Friday 8:30-12:30)
- Visit our Google Sheets LA [Sharing Notes page](#) to gather great ideas from each other.

## Community Partners

- [WIC Materials Available to our Maternal Child Health Partners](#)

## Directories

- [Breastfeeding Coordinators](#)
- [Breastfeeding Peer Counselors](#)
- [Level 3 & 4 Breastfeeding Staff](#)
- [Regional Lactation Consultants \(LCs\)](#)

Site for Hospital/PC Collaboration Toolkit

# Hospital PC Collaboration Toolkit Feedback

If you have a successful partnership with a hospital, our TF would love to hear from you:

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# Breastfeeding Awards of Excellence



## 2025 Awardees

### Premiere:

- ❖ District Health Department #4
- ❖ Washtenaw County Health Department

### Gold:

- ❖ Jackson County Health Department
- ❖ Oakland Livingston Human Service Agency (OLHSA)
- ❖ Wayne County Health Department

# 2026 Breastfeeding Awards of Excellence

## Application Period

October 6<sup>th</sup>-December 12<sup>th</sup>

How to apply? [WIC Breastfeeding Award of Excellence application](#)

\_Office Hours: for those interested in applying sometime in November

# What is going well in your Peer's World?

Volunteers for next meeting to share short story of a best practice working well with your agency's Peer Program.

- Helping with retention
- Overall morale booster of peers

Reach out to Dionne to share your LA story for future meetings:

[MooreSmithD@michigan.gov](mailto:MooreSmithD@michigan.gov)



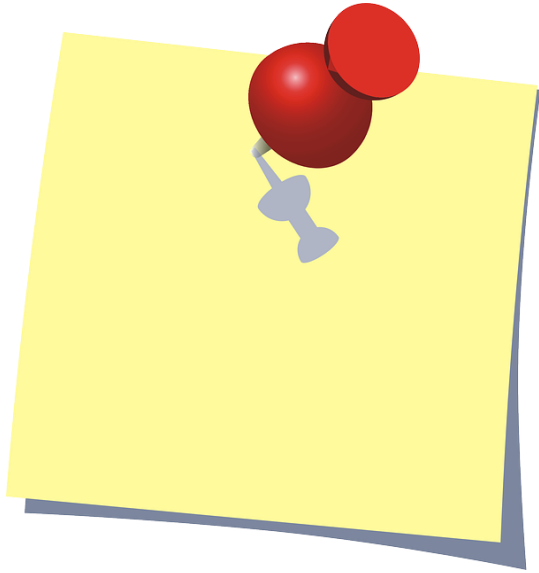
# Resources

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- Latina Breastfeeding Support Group (Washtenaw County): to start back up in January – will send 2026 dates later
- Arabic Breastfeeding In-Person Classes (offered by Wayne County Peer)
- Ohio WIC IBCLC Support Group (Exam Prep): will start back up in January – will send dates later
- [WI WICStrong Website](#): BF Info (multiple languages)



# Reminders



**I'm @proud  
BREASTFEEDING  
Mom**

Breastfeeding Peer counselor  
WIC  
Phone #: 313-6076182  
E-mail address : lnasser@waynecountymi.gov

**LAYAL**

In person Arabic Classes Available every 2<sup>nd</sup> and 4<sup>th</sup> Thursday of the month at 1:00 PM





# Quick Bites

- IBCLC Support Group Status: start of meetings in January, 1/28/26 10/15 from 11am-12 noon
- ACLS training changed to April
- BF Connections on pause

# Local Agency Sharing

BFC Work Group Sharing Notes

[https://docs.google.com/spreadsheets/d/18Ek7vAeaHC5qUzzCMi10oXrFUEVaAIWMmsU\\_bHf0PQM/edit#gid=0](https://docs.google.com/spreadsheets/d/18Ek7vAeaHC5qUzzCMi10oXrFUEVaAIWMmsU_bHf0PQM/edit#gid=0)





## Next Breastfeeding Work Group

Friday, January 9, 2026  
8:30 am-12:30pm  
virtual

Focused Discussion to  
center around Peer  
Retention