

BREASTFEEDING
WORKGROUP
FRIDAY, JANUARY 9,
2026
8:30am-12:30pm:



Directories and Online Sharing Docs



BFC Workgroup Sharing Notes

https://docs.google.com/spreadsheets/d/18Ek7vAeaHC5qUzzCMi10oXrFUEVaAIWMmsU_bHfOPQM/edit#gid=0



Collaborative Folder

https://drive.google.com/drive/folders/1q5mFL2IbV2_VmbU_PM7pB3BX3u4FFQj5?usp=sharing



[Directories](#)

Peer Counselor with Peer Manager

Level 3 and 4 Staff

BF Coordinator

8:30 AM-10:15 AM

- **State Staffing Updates:**
- **Trainings:**
 - **FY26 OA grant-funded trainings status/preferences**
 - **Spring PC training replacement**
 - **MIBFN Collaboration Webcast (Peers/All WIC staff)**
 - **Milk Expression Training**
 - **Peer Update 2026 Plans**
- **MI-WIC Release 9.13 Feedback**
- **FY 25 ME Lactation Citations Summary**
- **Breastfeeding Rates Monitoring Challenges**
- **Guidance Documents:**
 - **Silicone Pump Device/Wearable Pumps**
 - **Revised Breastfeeding Food Package Guidance**
- **Breast Pumps and Supplies:**
 - **Annual Order**
 - **Pump Pilot Status**
 - **Zomee Pump Trial local agencies/survey**
- **National BF Month Plans**
 - **Campaign Ideas**
 - **Community Engagement Funding**
- **Peer Counselor Topic:**
 - **Texting Technology Used by Peers**
- **April Workgroup Meeting: In-Person vs Virtual**
- **Quick Mentions: IBCLC Support Group, Ohio WIC IBCLC Support Group meeting dates, Milk Expression Training (possible additional milk expression training), Hospital PC Toolkit update, 2026 BFAE Application Period extension, BF Connections Winter Edition (no Fall 2025 edition), 2026 Latina BF Support Group dates, Regional PC training-documentation portion posted as archived webcast, Jan Tedder video, Lactation Program Check-ins are on again**

10:15-10:30 am	Break
10:30-11:30 am	<p>Local Agency Sharing</p> <p>Each local agency is welcome to share ideas, tools and resources. Sharing is limited to 3 minutes to allow time for everyone to participate. Enter your sharing notes here</p>
11:30-12:30pm	Focused Discussion

State Team Staffing Updates

- State Peer Counselor Coordinator position
- Regional LC availability
- Joyce Bryant retirement





Trainings

OA Grant-Funded Training

- Will most likely not start until June.
- Survey sent out to LA staff in the Fall
- Preliminary plans for FY 26 offerings
- May not offer to community partners, only WIC staff
- Discussion on which 2 or 3 trainings could be offered to peers as required (Spring PC training)

OA Grant-Funded Training
Course Options:
Full Circle Life Coaching

1. Mastitis: What
is the New
Guidance? (June-
Sept) (**New**)

2. Lasting Latch:
Encouraging BF
Duration (June-
Sept) (**New**)

OA Grant-
Funded Training
Course Options:
Birth Queens and
Milk Queens
(Bianca Nash-
Miot)

1. Beyond the Shape: Compassionate Support for Curvaceous Lactating People (July-Sept)
2. Tiny Fighters, Strong Families: Navigating Feeding after NICU and Critical Illness (June, July, August) **(New)**

OA Grant-Funded Training

Course Options: IABLE

1. Exclusive Pumping: The Basics (2 hrs/June, July)
2. Exclusive Pumping: Beyond the Basics (June-Aug)
3. Parental and Infant Hlth During Lactation (June – Aug)
4. Low Milk Production (**New**)

OA Grant-Funded Training

Course Options: LactaLearning

1. Lactation Pain Mngmt: Symptoms, Causes,.. (June, July)
2. Avoiding and Resolving Lactation Struggles... (**New**) (June, July)

OA Grant-Funded Training Course Options: LEC

1. CLS (June, July)
2. Certification Exam Cram Course (June, July)
3. Ethics and WHO course (**New**)

Spring PC Training Replacement Options (OA Grant Trainings)

- Poll Question Options
 - Lasting Latch: Encouraging BF Duration (Full Circle)
 - Tiny Fighters, Strong Families (NICU topic) (Birth Queens/Milk Queens)
 - Exclusive Pumping: The Basics (IABLE)
 - Exclusive Pumping: Beyond the Basics (IABLE)
 - Lactation Pain Management (LactaLearning)

Quick Reminders about future trainings

- MIBFN Panel Discussion Webcast
 - Recording available: starting 2/5/26
 - Live Q and A: 2/12/26
- Milk Expression Training (3/18/26)
 - Registration Details
- Peer Update 2026 (9/22/26) Details:
 - MWR Collaboration Virtual Conference
 - Collaborative Panel of Peers: Best Practices
 - Possible Topics: peer counselor mental health/self-care, bereavement and lactation after loss, return to breastfeeding after bottle feeding, PMADS, extended BF/duration, preparing families prenatally for breastfeeding
 - No Peer of the Year, 10 years, BFAE recognition at this year's Peer Update- other recognition for MI during National BF Month

MIBFN Collaboration
Webcast

***ADDRESSING
BARRIERS TO
WIC REFFERALS***

Other Upcoming Trainings

- [BF Coordinator](#) (4/14)
- [Peer Manager Training](#) (4/15)
- [Advanced Clinical Lactation Skills](#) (6/17-6/18)



MI-WIC 9.13 Release Feedback

It's ME time





Lactation Citations Summary

[Preparation for ME: Breastfeeding Specific
Policy 4.02 Guidance Document](#)





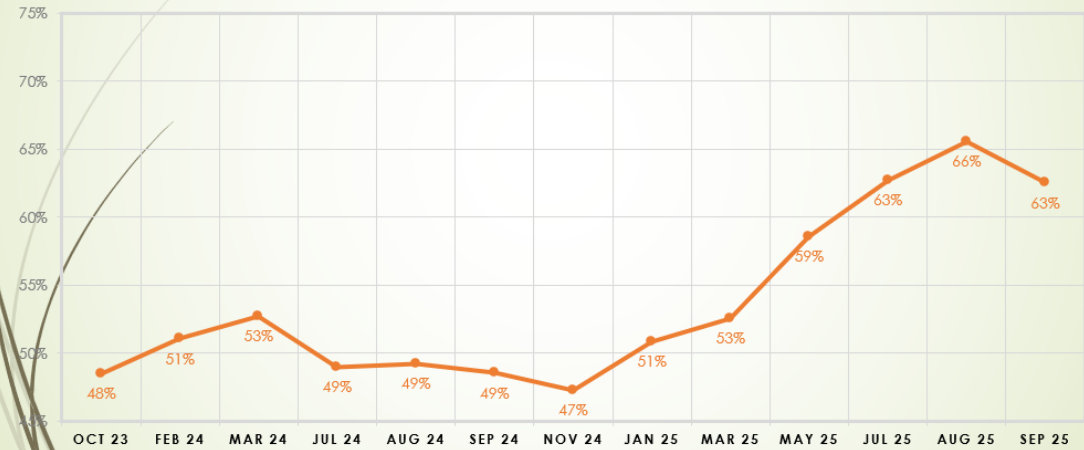
Breastfeeding Rates Monitoring Challenges

- ▶ What is the problem?
 - ▶ When using Data Template Report to track 3 month and 6 month exclusivity, data captured and displayed appears to be inaccurate.
 - ▶ Problem with how this data is being captured in MIWIC
 - ▶ Will take a closer look at rates at April meeting
 - ▶ Think about what kinds of reports you may want State assistance with. Similar to the Food Utilization Reports that are compiled.

Breastfeeding Rates Monitoring Challenges

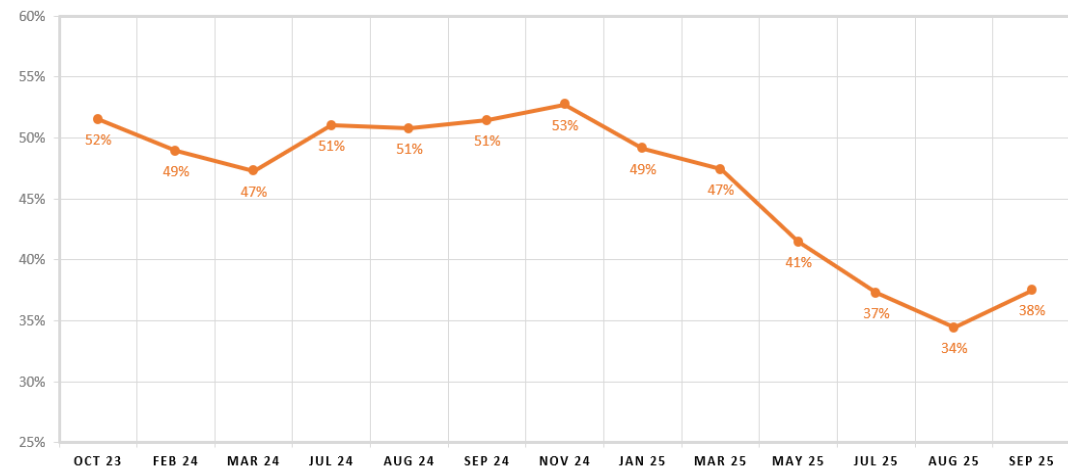
Central Michigan District Health Department 3 Month Exclusivity

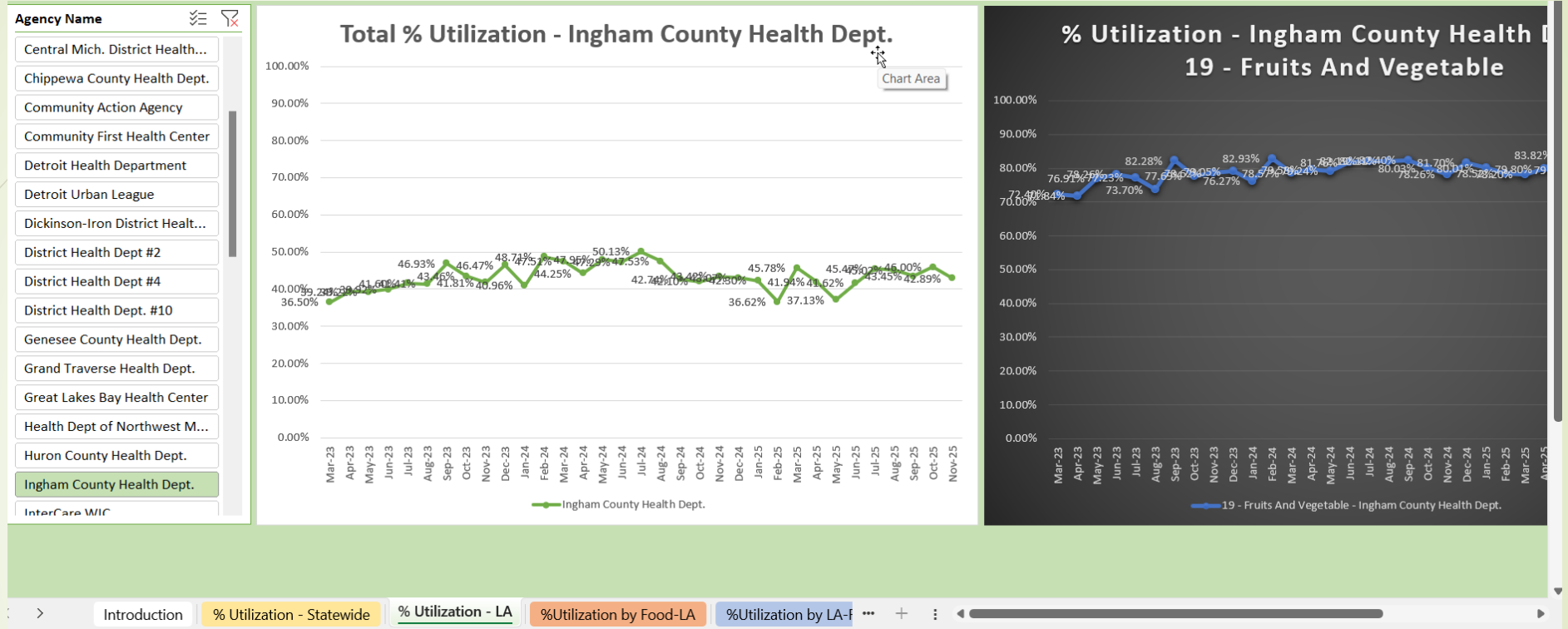
Data Source: Pre-defined Reports



Central Michigan District Health Department 6 Month Exclusivity

Data Source: Pre-defined Reports





Food Utilization Report

Guidance Documents

- Feeding Device Guidance Documents updated to include Passive Milk Collector (Lasinoh): work in progress
- Wearable Pump Guidance: work in progress
- BF Food Package Guidance documents: BF Food Package PPT/Cheat sheet/Assigning more formula to BP/IBP Dyad update – posted to website



Breast Pumps & Supplies

Breast Pumps & Supplies

- Annual Order
- Status of pump pilot
- Zomee pump trial (local agencies)

Zomee Pump Trial Agencies

Berrien County
Public Health Delta & Menominee Counties
Detroit Health Department
Chippewa County Health Department
Saginaw 73
Shiawassee County
DHD2
Kalamazoo County
MMDHD
OCHD
Monroe WIC
Health Department of Northwest Michigan
St. Clair County
Genesee County
Grand Traverse County Health Department
Sanilac County Health Department
Jackson
OLHSA
MMCAA WIC
Wayne County 8200
Public Health- Muskegon County WIC
Calhoun County
Keweenaw Bay Indian Community
DISTRICT HEALTH DEPARTMENT #10
Lapeer County Health Department
Great Lakes Bay Health Centers
Community First Health Centers
Community Action Agency
District Health Department No. 4
Macomb County Health Dept
LMAS

Pump Pilot Status

- Have added other agencies
 - Challenge with having release of information signed, may impact future of going statewide
 - Continuing to have periodic meetings with pilot agencies, next meeting February/March
 - Survey to assess how things are going with staff and clients (hope to send out in February)
-
- Additional agencies: InterCare, Calhoun, Muskegon



National Breastfeeding Month





MICHIGAN

Peer Counselor Program

WELCOME



Texting Technology Poll Question

- Poll Question Options

Community Engagement Funding



Thoughts about how things went last year



Pit Stop Interest



Amazon Items Interest

A woven basket filled with various colorful Easter eggs, including solid colors like teal, pink, yellow, and light green, as well as patterned eggs with stripes, polka dots, and floral designs. The basket is set against a light gray, textured background.

Next Breastfeeding Work Group

Friday, April 24, 2026
8:30 am-12:30pm virtual

Poll Question: In person vs virtual

Peer Counselor Development Task Force

- Peer Counselor/Hospital Collaboration Toolkit
 - Meetings have been on hold- return between this and next month
 - Delay in full roll out of toolkit – after the New Year
 - Started to post on breastfeeding section of website: [Hospital/PC Collaboration Toolkit: The Peer Counselor Difference](#)

COLLABORATION AND OUTREACH

Local Agency Breastfeeding Collaboration

- Visit our Google Drive [Collaboration folder](#) to find sample documents on breast pumps, infant feeding classes, infants at work programs & policies, and staff training.

Breastfeeding Work Group

- [Breastfeeding Workgroup](#) (Meets virtually on Friday in January, April, July, October on Friday 8:30-12:30)
- Visit our Google Sheets LA [Sharing Notes page](#) to gather great ideas from each other.

Community Partners

- [WIC Materials Available to our Maternal Child Health Partners](#)

Directories

- [Breastfeeding Coordinators](#)
- [Breastfeeding Peer Counselors](#)
- [Level 3 & 4 Breastfeeding Staff](#)
- [Regional Lactation Consultants \(LCs\)](#)

The Peer Counselor Difference: Hospital/Peer Counselor Collaboration Toolkit Resources

- Examples of Memorandum of Understanding (MOU)
 - [USDA BF Curriculum Sample MOU](#)
 - [Indiana WIC LA MOU](#)
 - [OCHD MOU](#)
 - [WIC Community Liaison MOU](#)
- [WIC Peer Counselor in the Hospital Job Description](#)
- [WIC Peer Counselor in the Hospital Scope of Practice](#)

Hospital PC Collaboration Toolkit Feedback

If you have a successful partnership with a hospital, our TF would love to hear from you:

2026 Breastfeeding Awards of Excellence



- ❖ 2026 Application deadline extended to 2/1/26
 - ❖ [WIC Works Resource System](#)

USDA WIC Works Resource System
U.S. DEPARTMENT OF AGRICULTURE

ABOUT RESOURCES TRAINING CONTACT PUBLICATION ORDERING

Home / WIC Breastfeeding Award of Excellence

WIC Breastfeeding Award of Excellence

[Print](#)

Registration and logging in to WIC Works requires two, separate and active accounts - a WIC Works account and a Login.gov account. Please review all of the instructions on the [Registration and Login page](#).

Once logged in, a "Log out" link will appear in the upper right-hand corner of website. Return to this page to start or continue an application.

The 2026 application period is open December 1, 2025 through February 2, 2026.

[Start/Continue an Application](#)

Resources

-
- Ohio WIC IBCLC Support Group (Exam Prep): 2026 dates

January 15, 2026

February 19, 2026

March 19, 2026

***April 16, 2026 (last minute study advice focus)**

May 21, 2026

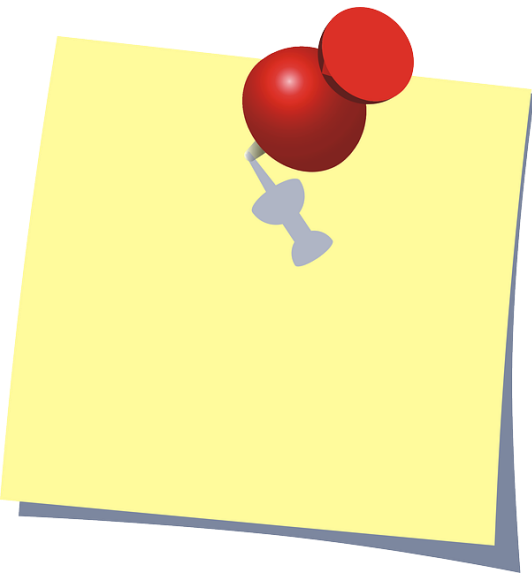
June 18, 2026

July 16, 2026

August 20, 2026

***September 3, 2026 (last minute study advice focus)**

Reminders



Breastfeeding Support Group For Latina Moms!



Are you breastfeeding or pregnant and thinking about breastfeeding? Join our virtual support group!



Scan the QR code to join.



<https://washtenawcounty.zoom.us/j/86964192799>

For questions, more information or to register contact:

Sheila Harris 734-531-7840
harrish@washtenaw.org

This institution is an equal opportunity provider.



I'm @ proud
BREASTFEEDING
Mom

Breastfeeding Peer counselor
WIC
Phone #: 313-6076182
E-mail address : lnasser@waynecountymi.gov

LAYAL

In person Arabic Classes Available every 2nd and 4th Thursday of the month at 1:00 PM

¡Grupo de apoyo a la lactancia para mamás latinas!



¿Estás amamantando o estás embarazada y estás pensando en amamantar? Únete a nuestro grupo de apoyo virtual!



Escanea el código QR para unirse a la sesión.



<https://washtenawcounty.zoom.us/j/86964192799>

Para preguntas, más información o para registrarse, póngase en contacto con: Sheila Harris 734-531-7840
harrish@washtenaw.org

Esta institución brinda igualdad de oportunidades.





Quick Bites

- Michigan WIC IBCLC Support Group Status: First Meeting is 1/28/26 from 11am-12 noon
- Possible Additional Milk Expression Training (Recording)
- BF Connections Winter Edition
- 2025 Regional PC Training- Only Documentation Portion
- Jan Tedder video
- Lactation Program Check-Ins are back on



Local Agency Sharing

- BFC Work Group Sharing Notes

- https://docs.google.com/spreadsheets/d/18Ek7vAeaHC5qUzzCMi10oXrFUEVaAIWMmsU_bHf0PQM/edit#gid=0

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