

Breastfeeding Workgroup

Friday, April 24, 2026
8:30 am-12:30pm



Directories and Online Sharing Docs



BFC Workgroup Sharing Notes

https://docs.google.com/spreadsheets/d/18Ek7vAeaHC5qUzzCMi10oXrFUEVaAIWMmsU_bHf0PQM/edit#gid=0



Collaborative Folder

https://drive.google.com/drive/folders/1q5mFL2IbV2_VmbU_PM7pB3BX3u4FFQj5?usp=sharing



[Directories](#)

Peer Counselor with Peer Manager

Level 3 and 4 Staff

BF Coordinator

Agenda

8:30am-10:15am

- **State Staffing Updates: New State Peer Counselor Coordinator and WIC Indigenous Breastfeeding Liaison**
- **Trainings:**
 - **FY26 OA grant-funded trainings registration is open!**
 - **OA grant trainings to replace Annual WIC Conference for peers**
 - **MWR Peer Counselor Collaborative Virtual Conference**
 - **Engagement of staff**
 - **Possible replacement for HUGS training: Baby behavior focused training**
- **Website Updates: Accessibility/Revision of documents**
- **Guidance Documents:**
 - **Wearable Pumps/Silicone Collection Device**
- **Peer Counselor Topics:**
 - Recognitions: National BF Month (possible webcast)**
 - **BFAE**
 - **Peer of the Year Kick Off**
 - **10 Yr Peer**
 - After Hours Policy: peer phone use/management evaluation tool**
- **Breast Pumps and Supplies**
 - **Annual Order**
 - **Pump Pilot Status**
 - **Zomee Pump Trial local agencies/survey**
 - **Pumps as a WIC Benefit – eventual change in policy**
- **National BF Month Plans**
 - **Campaign and other thoughts**
 - **Community Engagement Funding**
- **Brief BF Rate Discussion**

Quick Mentions: PC Allocation letters, IBCLC Support Group, Ohio WIC IBCLC Support Group meeting dates, Milk Expression Training (possible additional milk expression training), Hospital PC Toolkit update, BF Connections Spring Edition 2025, 2026 Latina BF Support Group dates, Jan Tedder video, Lactation Program Check-ins, ACLS, MIBFN Removing Barriers Resources

10:15-10:30 am	Break
10:30-11:30 am	<p>Local Agency Sharing</p> <p>Each local agency is welcome to share ideas, tools and resources. Sharing is limited to 3 minutes to allow time for everyone to participate. Enter your sharing notes here</p>
11:30-12:30pm	Focused Discussion

Breastfeeding Team Staff Updates



- Welcome to Brooke Perry, MPH, RD, IBCLC, the new Breastfeeding Peer Counselor Coordinator!
- Brooke is so excited to work more closely with the breastfeeding team while continuing to fulfill her previous PAL area during this transition period.
- She has a daughter (8) and a son (5) who she breastfed until ages 2 ½ and 4.
- Outside of work, you'll find Brooke exploring a new hiking trail with her family or practicing at the dance studio.



WELCOMING LINDSEY MCGAHEY WIC INDIGENOUS BREASTFEEDING LIASION

Lindsey is an Indigenous Lactation Counselor, Doula and Birth Educator from Sault Ste. Marie now based in Manistique. An enrolled member of the Sault Tribe of Chippewa Indians, Lindsey specializes in traditional lactation and birth care grounded in Indigenous systems and evidence-based practice.

Lindsey started as a peer in 2018 and continued to strengthen her role in community by:

- Co-founding the Sacred Waters Collective, a non-profit in Michigan returning traditional knowledge of birth and breastfeeding to communities.
- Partnering with the Michigan Breastfeeding Network, working on community-based projects and receiving awards to build framework that centers cultural, relationship-based care.
- Most recently, accepting the role of WIC Indigenous Breastfeeding Liasion



Trainings



OA Grant-Funded Trainings

- Starting in June and go through September
- [MWR OA Grant-Funded Breastfeeding Trainings](#)
 - Registration is now open!
 - Eligibility based on role
 - Eligibility based on state
- CLS training is offered this year
- Working to update CERP Guidance Document under Continuing Education tab.

Spring PC Training Replacement Options (OA Grant Trainings)

1. Lasting Latch: Encouraging BF Duration (Full Circle)
2. Tiny Fighters, Strong Families (NICU topic) (Birth Queens/Milk Queens)
3. Lactation Pain Management (LactaLearning)
4. Exclusive Pumping: Beyond the Basics (IABLE)

Mid-West Breastfeeding Peer Collaborative Virtual Conference

- Replacing the Peer Update ([Required Training](#))
- Featuring Peers from across the 6 Midwestern Region States
- Only for breastfeeding peers this year. No WIC or BF Coordinators.
- Theme: Support. Empower. Thrive
- **When: Tuesday, 9/22 from 9am-3pm**
- Agenda Topics: Mental Health, Navigating fetal/infant loss, peer panel discussion (engaging client conversations)

- [Regional Peer Counselor Training](#)
 - October to November dates
- [Advanced Clinical Lactation Skills](#)
 - Currently at capacity but can be added to waitlist
 - Lodging Plans – deadline of 5/15/26



Other Training Topics

- Staff Engagement
- Possible replacement for HUGS training



Website Updates

- Accessibility
- Website Updates
 - Peer Counselor Survey to be sent for alternative to Kellymom.com
- Revision of Documents
- Different look to some policies



Guidance Documents

- Feeding Device Guidance Documents updated to include Silicone Collection Device (Lasinoh) Consent form
- Wearable Pump Guidance
- IBCLC CERP Guidance Documents (Regular MPHI and OA grant trainings)



MICHIGAN

Peer Counselor Program

WELCOME



Opportunities to recognize Peer Programs/Peers and Networking:

Breastfeeding Award of Excellence

Peer of the Year

Ten Year Peers



Peer Sharing Meetings

Peer Counselor Development Task Force

- Peer Counselor/Hospital Collaboration Toolkit
 - Meetings have started back but may go on summer hiatus.
 - Delay in full roll out of toolkit – hope to have draft by July BF Wrkgroup
 - Started to post on breastfeeding section of website: [Hospital/PC Collaboration Toolkit: The Peer Counselor Difference](#)

Peer-of-the-Year Nominations

Send nominations to your agency's Regional LC starting today:

South Central Region: Erica Dierkens DierkensE@michigan.gov

Mid-Central Region: Kristina Doyle DoyleK5@michigan.gov

Northern Michigan Region: Danica Howard HowardD7@michigan.gov

Upper Peninsula Region: Linda Marshall marshall13@michigan.gov

SouthWest Region: Mistel de Varona deVaronaM@michigan.gov

Metropolitan Detroit Region: Micia Eddins EddinsM2@michigan.gov

Surveys will also be sent out in an E-notice for staff to submit nominations.

[Peer of the Year Survey 2026](#)

Lift up our Rock Star Peers this year!



After Hours Policy

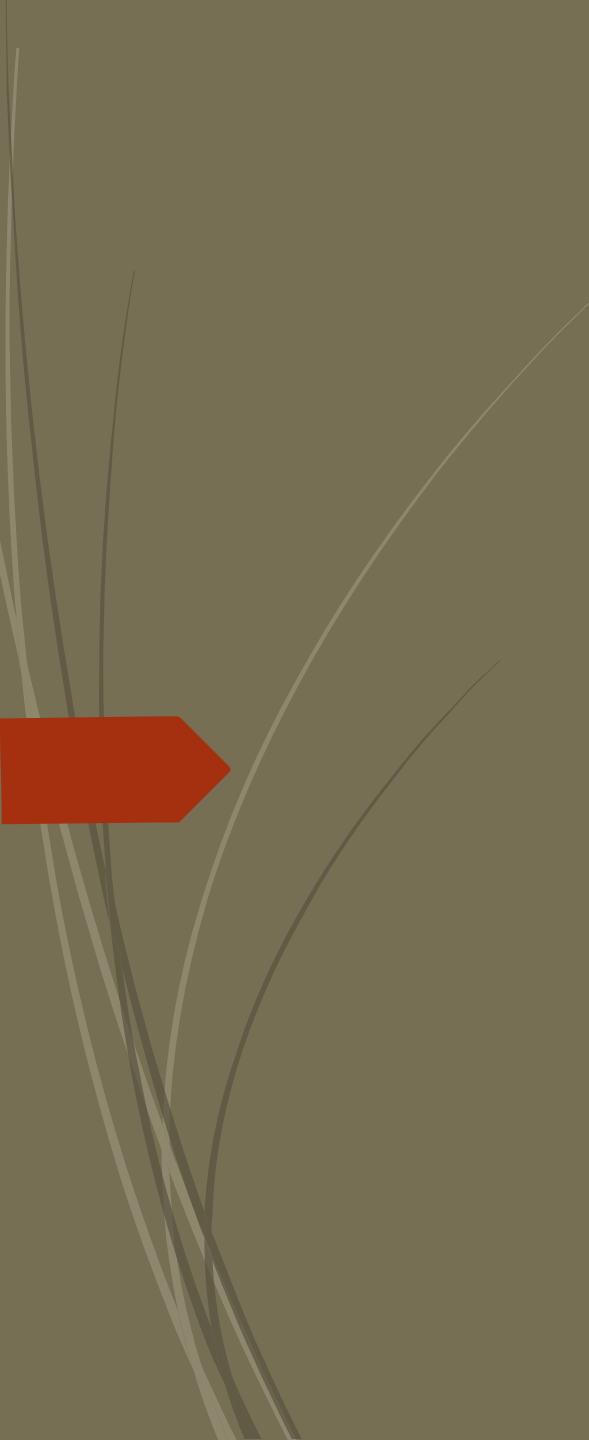
- New ME Indicator Peer Phone Use
- Focused Discussion Topic Today

[After Hours Policy](#)

[2026 ME tool](#)

Breast Pumps & Supplies



- 
- ▶ Annual Order
 - ▶ Status of pump pilot
 - ▶ Zomee pump trial (local agencies)

Pump Pilot Status

- Have added other a few more agencies
- Continuing to have periodic meetings with pilot agencies, next meeting in June
- Survey sent out to staff to assess pilot/plans to send out survey to clients

Zomee Pump Trial Agencies

Pumps as a WIC Program Benefit (2024 Food Package Final Rule)

What does this mean?

- Policy updates may be required by State agencies.
- Breast pumps provided through WIC are now considered a Program benefit when they are purchased with Program funds and provided to participants.
- Breast pumps are covered in the regulatory definition of *participant violation*. As such, loaned pumps must be returned because retaining them for personal use constitutes a misuse of Program benefits under federal regulations.

\$1,000 claim threshold: We have no pumps that meet this amount so disqualification from program will not be enforced. Not a sanctionable offense.

- Some changes to some policy/documents that you may see in future to reflect that pumps are a program benefit:
 - Compliance Policy
 - Client Agreement
 - Breastfeeding Policies 4.05 or 4.04 (Issuance and Documentation and/or Ordering, Inventory, Retrieval....)

The background is a solid dark orange color. On the left, there is a large, lighter orange arrow pointing to the right. The text "National Breastfeeding Month" is written in white, sans-serif font inside this arrow. On the right side of the image, there are several thin, curved lines in a lighter shade of orange, creating a sense of movement or a stylized graphic element.

National Breastfeeding Month

Community Engagement Funding

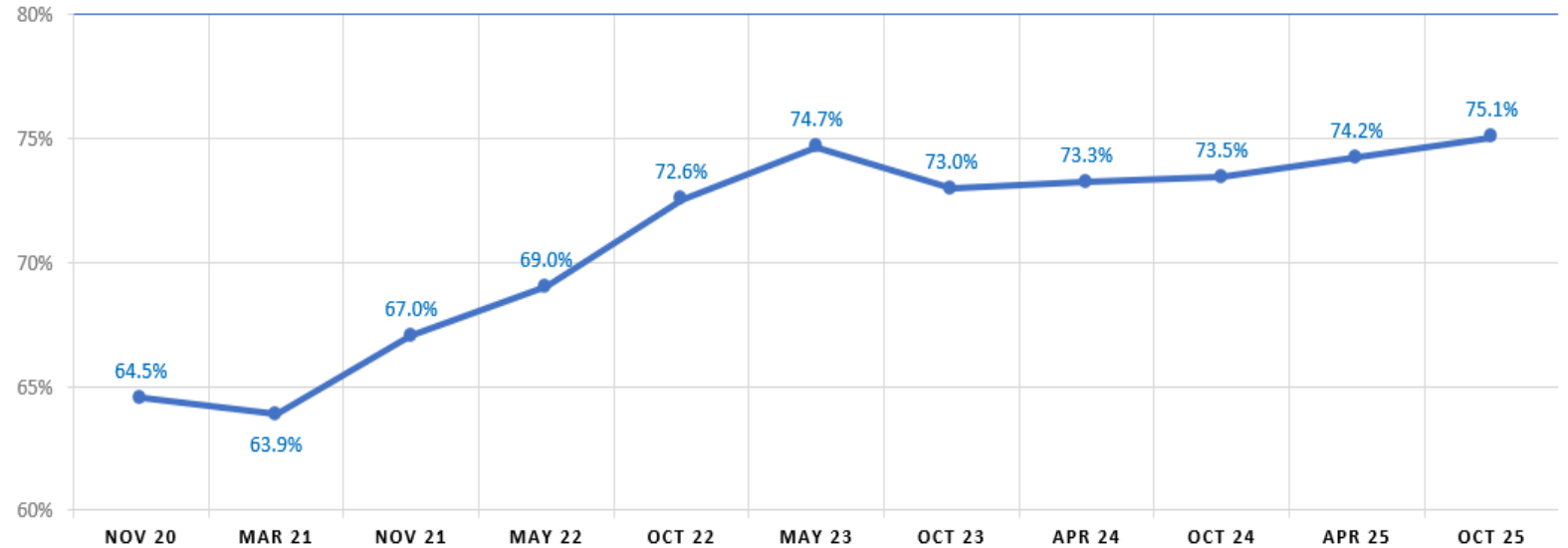
The background features a light green gradient. A thin vertical green line is positioned to the right of the text. A thick, curved green line starts from the top right and curves downwards towards the bottom right. A dark grey horizontal bar is located at the bottom of the page.

Breastfeeding Rates Monitoring

Ad Hoc Reports

State Breastfeeding Initiation

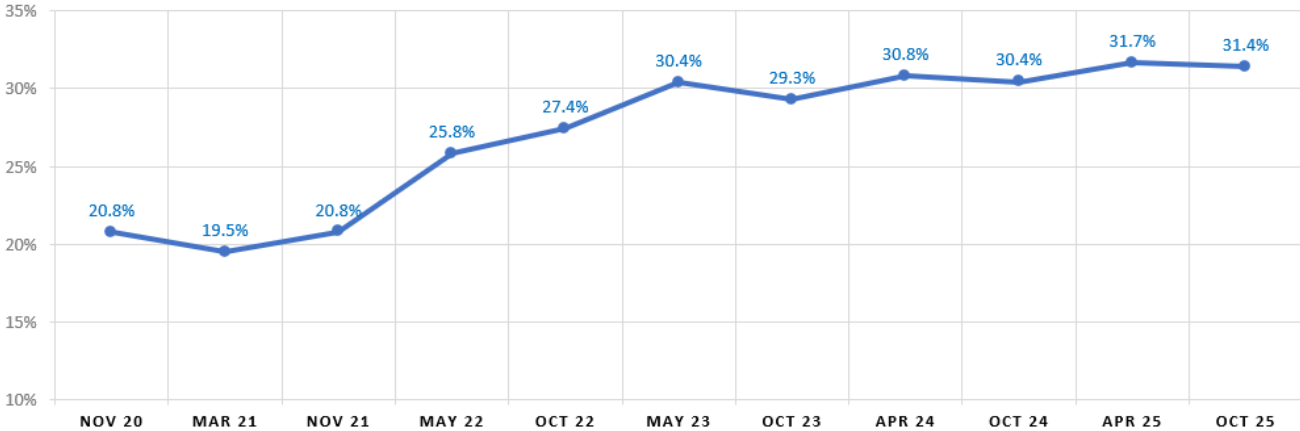
Data Source: Ad-Hoc Report



The Breastfeeding Initiation [Ad-Hoc Reports](#) provides a point-in-time look at current breastfeeding initiation number and percentage (%) for the local agency. Initiation data is pulled from the 1st page, the Rate report. This report provides the number and percentages based on the total number of infants enrolled. The denominator is the total number of infants.

State 6 Month Duration

Data Source: Ad-Hoc Report



The Breastfeeding Duration [Ad-Hoc Reports](#) provides a point-in-time look at current breastfeeding duration number and percentage (%) for the LA at 1 week, 2 weeks, 4 weeks, 6 weeks, 2 months, 6 months and 11+ months. Duration data is pulled from the 2nd page, the Duration report. This report provides the number and % based on infants who initiated breastfeeding, *not* the total number of infants in WIC. The denominator is the # of infants that initiated breastfeeding.

Michigan WIC IBCLC Support Group

Next Meeting: Wednesday, 5/20/26 11am-12 noon

Topic: Flange Fitting

Join: [here](#)

IBCLC Resources

- **Ohio WIC IBCLC Support Group (Exam Prep):
2026 dates**

May 21, 2026

June 18, 2026

July 16, 2026

August 20, 2026

***September 3, 2026 (last minute study advice focus)**

Meeting Information:

Meeting ID: 292 518 054 568 70

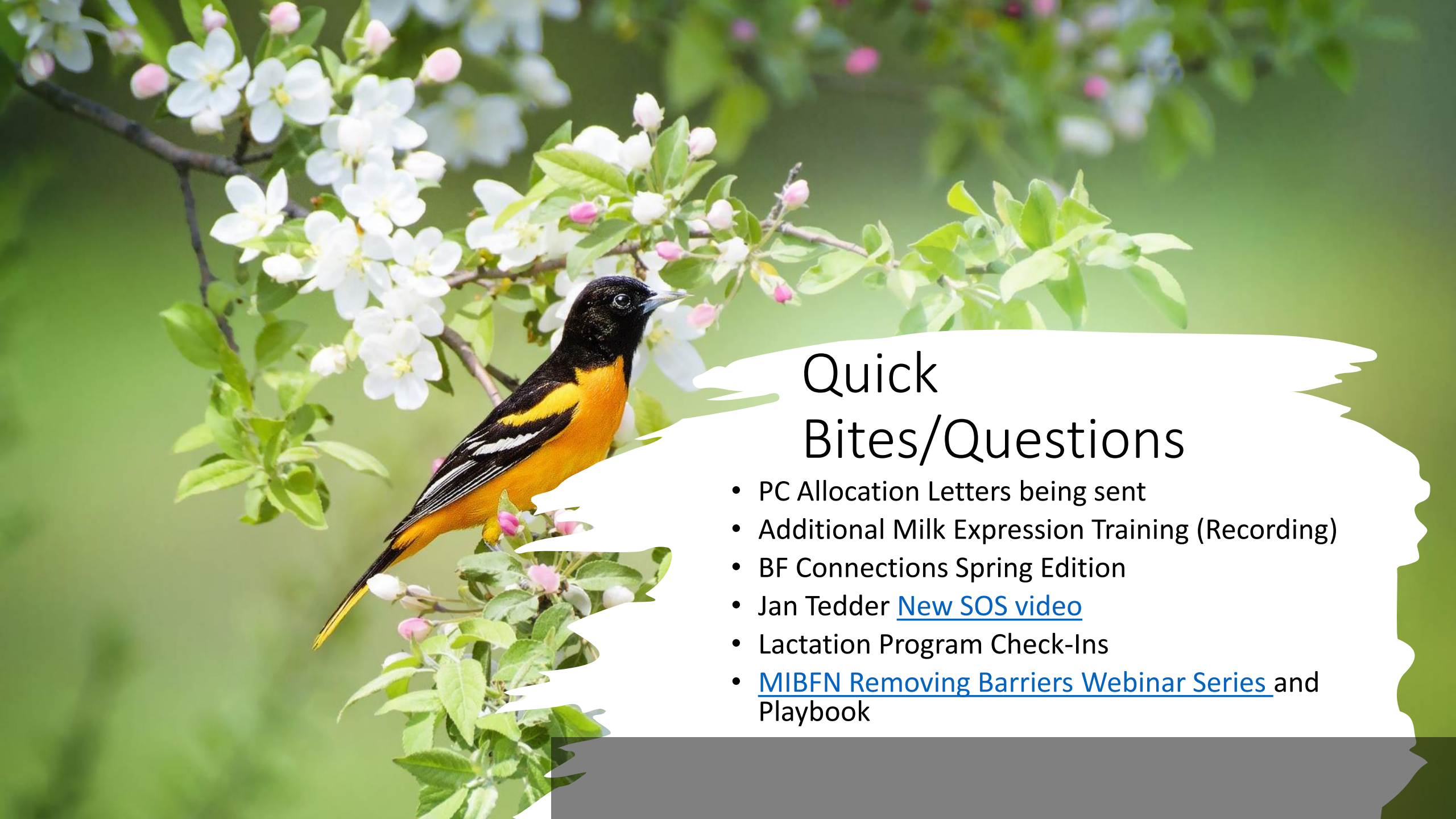
Passcode: MC2W2go2

Dial in by phone

[+1 614-721-2972](tel:+16147212972), [112625390#](tel:+112625390) United States,
Columbus

[Find a local number](#)

Phone conference ID: 112 625 390#



Quick Bites/Questions

- PC Allocation Letters being sent
- Additional Milk Expression Training (Recording)
- BF Connections Spring Edition
- Jan Tedder [New SOS video](#)
- Lactation Program Check-Ins
- [MIBFN Removing Barriers Webinar Series](#) and Playbook



2027 Breastfeeding Work Group Meeting Times

Poll Questions: 1 In person vs All Virtual
Times: 9am or 10am

Reminders

Breastfeeding Support Group for Latina Moms!

AmaMantando

Are you breastfeeding or pregnant and thinking about breastfeeding? Join our virtual support group!

Scan the QR code to join.



- 2026 Dates**
- Friday January 9, 2026 11 AM
 - Friday April 10, 2026 11 AM
 - Friday July 10, 2026 11 AM
 - Friday October 9, 2026 11 AM

<https://washtenawcountv.zoom.us/j/86964192799>

For questions, more information or to register contact:

Sheila Harris 734-531-7840
harrishh@washtenaw.org

This institution is an equal opportunity provider.



¡Grupo de apoyo a la lactancia para mamás latinas!

AmaMantando

¿Estás amamantando o estás embarazada y estás pensando en amamantar? Únete a nuestro grupo de apoyo virtual!

Escanea el código QR para unirse a la sesión.



- Fechas de 2026**
- Viernes 9 de enero de 2026 11 a.m.
 - Viernes 10 de abril de 2026 11 a.m.
 - Viernes 10 de julio de 2026 11 a.m.
 - Viernes 9 de octubre de 2026 11 a.m.

<https://washtenawcountv.zoom.us/j/86964192799>

Para preguntas, más información o para registrarse, póngase en contacto con:

Sheila Harris 734-531-7840
harrishh@washtenaw.org

Esta institución brinda igualdad de oportunidades.



In person-Arabic Breastfeeding Class

The 4th Thursday of each Month
from 1pm - 2pm

With LAVAL
Phone #: 313-607-6182
Address: 6450 Maple St. Dearborn, MI 48126



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صف تعليمي للرضاعة الطبيعية

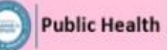
حضور - باللغة العربية

كل رابع خميس من كل شهر من الساعة
1:00pm-2:00pm

مع ليال
Phone #: 313-607-6182
Address: 6450 Maple St. Dearborn, MI 48126

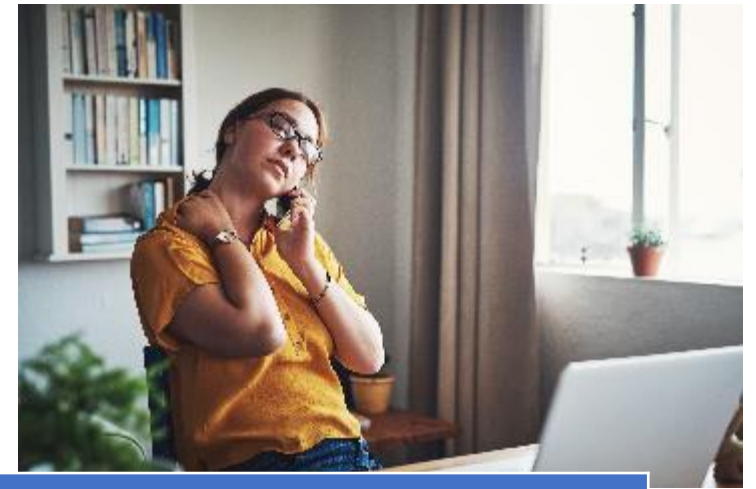


هذه المؤسسة توفر فرصاً متساوية للجميع



Q: Who Ya' Gonna' Call?

A: Both for now (in transition mode)



Dionne	Brooke
Breastfeeding Policies	BF Food Package Issues
Website Questions and Suggestions	MI-WIC Issues
OA Grant-Funded Trainings	Breast Pumps & Equipment
LC Contractors	Breast Pump Policies
IBCLC Support Group	Peer Counselors
Breastfeeding Supporters of Color Network	<ul style="list-style-type: none">• Regional meetings and Peer Update
Breastfeeding Work Group	<ul style="list-style-type: none">• Orientation
Pump Pilot	<ul style="list-style-type: none">• Allowable Costs

Local Agency Sharing

- BFC Work Group Sharing Notes

- https://docs.google.com/spreadsheets/d/18Ek7vAeaHC5qUzzCMi10oXrFUEVaAIWMmsU_bHf0PQM/edit#gid=0





Focused Discussion



Next Meeting (Virtual)

Friday, 7/17/26
8:30am-12:30pm