



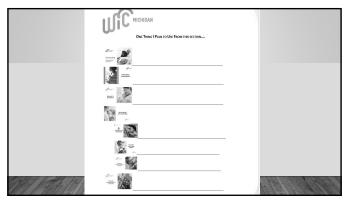
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B:30 AM – 9:15 AM Communicating with Families About Breastfeeding
Views About Breastfeeding
Break
Reasons to Breastfeed
Review and Evaluation 9:15 AM - 10:00 AM 10:00 AM -10:45 AM 11:00 AM - 12:20 PM 12:20 PM - 12:30 PM Day 2 8:30 AM – 8:45 AM Welcome and Review Welcome and Review

Normal Breastfeeding
Anatomy, How Milki is Made
Normal Breastfeeding
Connections: Mother Baby Together
Normal Breastfeeding
Behavior: Latching, Feeding and More
Break
Lifestyle: Breastfeeding in Real Life
Review and Evaluation 8:45 AM – 9:15 AM 9:15 AM – 9:45 AM 9:45 AM - 10:30 AM

	Virtual Breastfeeding Basics Training Agenda	
Day 3		
8:30-8:45	Welcome and Review	
8:45-10:15	Normal Breastfeeding Clinical Applications	
10:15-10:30	Break	
10:30-11:15	Clinical Summaries/Escape Room	4
11:15-11:20	Problems Have Solutions	
11:20-11:50	Breakout Rooms Case Studies	
11:50-12:20	Group sharing - Case Studies	
12:20-12:30	Review and Evaluation	



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 In this presentation, we will use the term mother and woman to refer to individuals of any sex or gender whose gender identity includes being a mother and/or woman. We will use lactating parent, birthing parent, and human milk to describe childbearing populations of any gender. We will generally use the term breastfeeding for all genders, recognizing, that in different communities, cultures, and languages the term for breastfeeding may be very different. Inclusive Language Source: Aunchalee Palmquist, PhD, IBCLC (2022) Breastfeeding may look differently for every family, and can include various methods such as directly latching to the breast/chest, expressing milk (or pumping), and/or giving expressed human milk to the child. The use of the term breastfeeding is inclusive of all families involved in this process, regardless of the method being utilized.

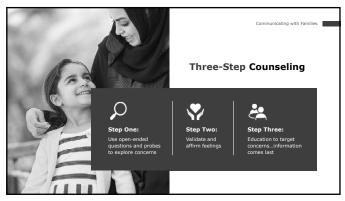








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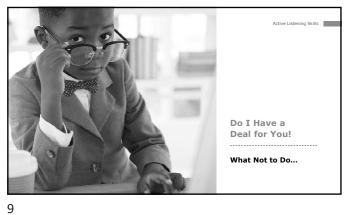




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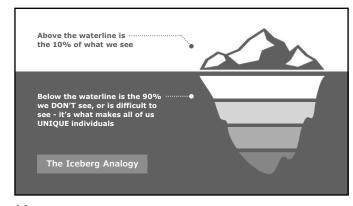


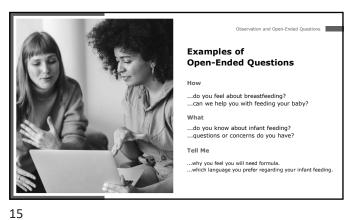




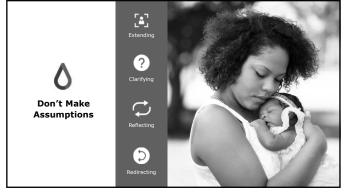












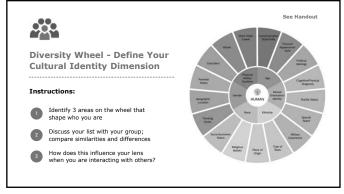
















Scripts for Supporting Families

- · You are not alone. I am here to support you
- You're asking really important questions.
- Let's make a list of resources to help you with this issue.
- Your questions are really valid.
- I am inspired by your dedication.
- · You are so responsive to your baby's needs!
- · How can I help you?
- · What would make it easier to meet your goals?
- We are here because we care.
- You are working so hard!



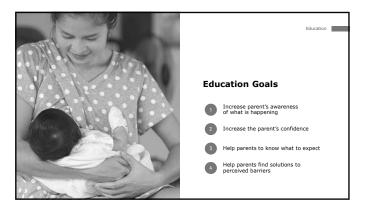
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Step 4:
Education

Adults Learn Best When You:

- Feed information in small bites
- Target information to mother's concerns
- Give 2-3 solid options
- Keep it simple
- Reinforce the information

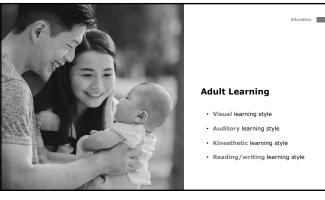
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Knowledge Isn't
Always Enough

Effective counseling principles
help people help people explore ways
to work breastfeeding into their lives.

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The Four Gates of Speech

Is it true?

Is it necessary?

Is now the best timing?

Is it kind?

Are you the best person to deliver the information?

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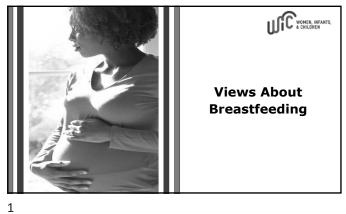






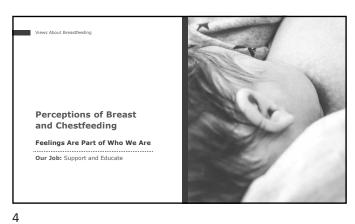




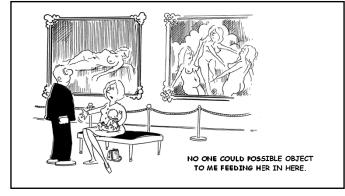
















Milky Way **Breastfeeding Documentary**



2011

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Metro Detroit Mother and Issue of Public Breastfeeding





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Things That Get in the Way of Breast and Chestfeeding

Community:

- No family, friends breastfeeding
- Disapproval of breastfeeding in public

- · Maternity leave limited, unpaid
- Lack of help with breastfeeding in hospital or community
- Marketing of formula

History of Breastfeeding in the United States

W.K. Kellogg Foundation's Growing A First Food Movement



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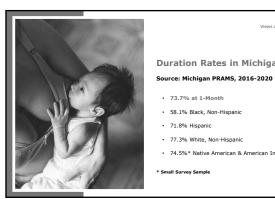


What Do Breastfeeding Rates in Michigan Look Like?

urce: Michigan PRAMS, 2016-2020

- 86.3% of Michigan Infants Received Breastmilk
- 75.0% Black, Non-Hispanic (unchanged since 2014)
- 88.2% Hispanic
- · 88.2% White, Non-Hispanic
- 93.3%* Native American & American Indian

* Small Survey Sample

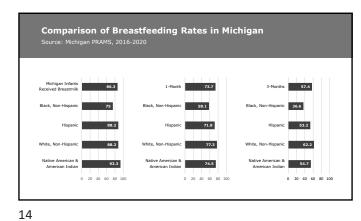


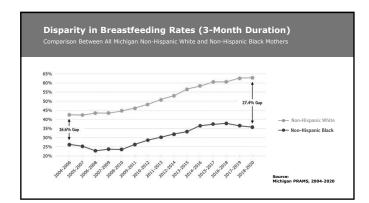
Duration Rates in Michigan

• 74.5%* Native American & American Indian

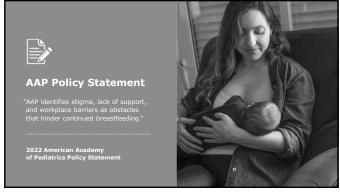
- · 73.7% at 1-Month
- 58.1% Black, Non-Hispanic
- 71.8% Hispanic
- 77.3% White, Non-Hispanic
- * Small Survey Sample

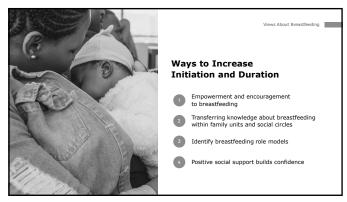












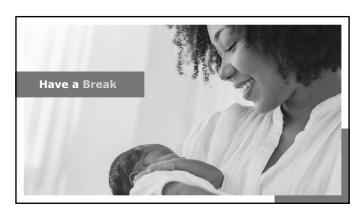










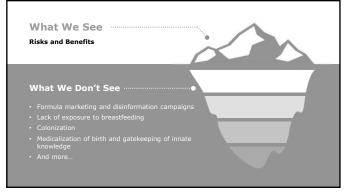
















Infants who are not breastfed have a greater incidence of all these conditions except...

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But, Wait!
There's More...

Breast and Chestfeeding Protects Babies From:

Childhood obesity⁶
Type 2 Diabetes⁵
Childhood leukemia^{1,5}
Sudden Infant Death Syndrome¹
Necrotizing Enterocolitis¹
Surgeon General's Call to Action to Support Breastfeeding, 2011

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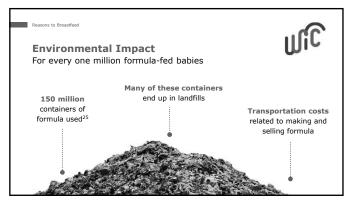
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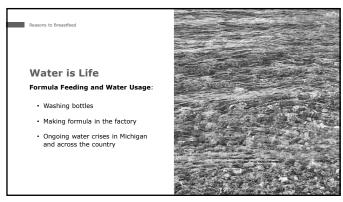


















Infant Feeding is Personal, Political, and Cultural "Colonization is a primary disruptor of bonding, lactation, and parenting. Lactation is more than just feeding a baby. Lactation care is more than just feeding support." Little Traverse Bay Band Odawa 22





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Normal Breast and Chestfeeding





Interior Breast:

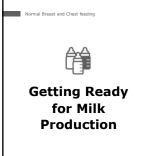
Draw a Breast

Exterior Breast:

- ✓ Breast
- ✓ Areola ✓ Montgomery Glands
- ✓ Nipple

- ✓ Milk Producing Cells
- ✓ Ducts

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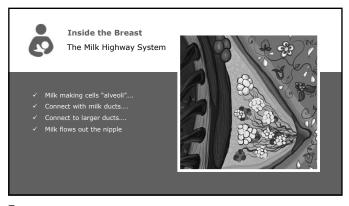


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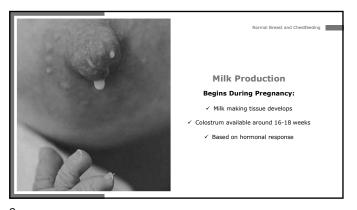


Inside the Breast Milk-Making Tissue

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Colostrum

Low volume
Contains high levels of antibodies
More protein and vitamins than mature milk
Less fat, carbohydrates
Has laxative effect & coats baby's gut
Is not appreciated in all cultures

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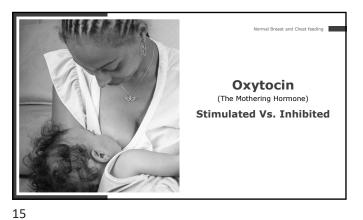


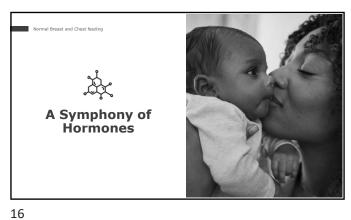


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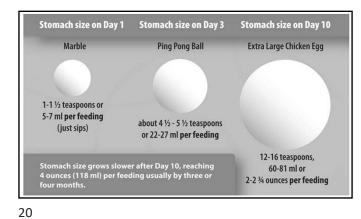


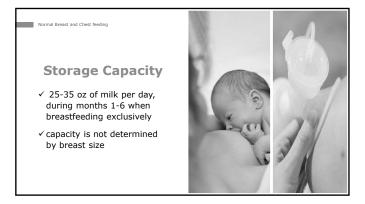




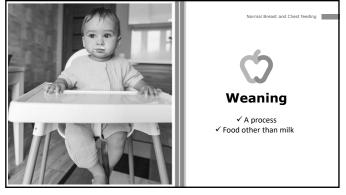




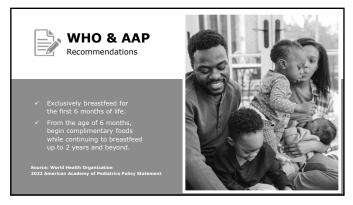
















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Birth
"The Magical Hour"



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Behavior: Latching, Feeding and More





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What Is the Number One Concern Parents Have Regarding Breast Feeding?



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The restine of this department is to safeguard you mad your heby.

11. INTENDETION:

12. Locks doe on display at Sugarry window from 2:30 to 3:30 f.M. and 7:00 to 7:40 f.M. Names do not ask to see body at any other time.

2. Reby will come to mather for feeding 4:30 A.M. 1; 2.70, 4:50-4:30 g.M., 9:40 7.M. (So yistor) is allowed on their or in room during oversing periode, including intenty.

3. Do not make wills hely is in the room.

4. Do not allow visitor to safe on your hel. (The hed lines must be clean for the body).

5. Do not cover your hely will rous a line why to marse 3 minutes must be clean for the body).

10. Do not cover your hely will rous allow bely to marse 3 minutes must.

11. During first twenty-four hours, allow bely to marse appreciately 7 minutes.

1. During the first twenty-four hours, allow bely to marse appreciately 7 minutes.

1. On second and third days allow bely to marse appreciately 7 minutes.

1. During the first twenty-four hours, allow hely to marse appreciately 7 minutes.

1. On forest and first days allow bely to marse appreciately 7 minutes.

1. During the first twenty-four hours, allow hely to marse appreciately 7 minutes.

1. During the first twenty-four hours, allow hely to marse appreciately 7 minutes.

1. During the first hours, allow help to marse appreciately 7 minutes.

2. On second and third days allow bely to marse appreciately 7 minutes.

3. On forest and first days, allow help to marse appreciately 7 minutes.

1. During the first hours, allow help to marse appreciately 7 minutes.

2. On second and third days allow help to marse appreciately 7 minutes.

3. On forest and first counter first first

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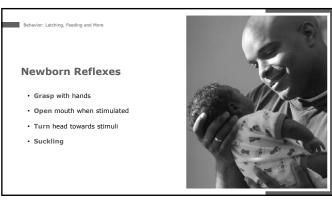






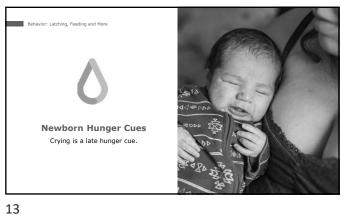


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Baby's Hungry, Now What? Steps to getting baby latched Optional: unswaddle baby, remove hat and gloves Bring baby to breast, belly to belly

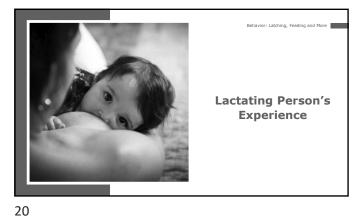
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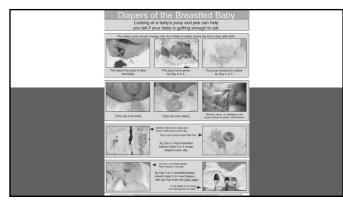












Breakout RoomsHow would you respond?

"I'm not making enough milk."



Behavior: Latching, Feeding and Mo

But, What About?

"Help! My baby still cries after she has eaten. I'm afraid she's not getting enough milk?"



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Behavior: Latching, Feeding and More

But, What About?

"Help! My baby gets fussy so much and cries every night. I think he's not getting enough milk!" Behavior: Latching, Feeding and Mo

But, What About?

"Help! My breasts don't get totally drained after a feed. I'm afraid that my baby is not getting enough milk!"



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Behavior: Latching, Feeding and More

But, What About?

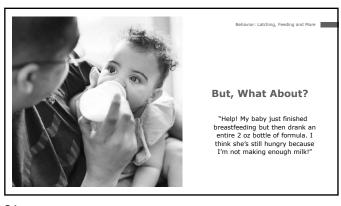
"Help! My baby wants to immediately drink from the other breast as soon as they're done feeding. I'm worried that she's not getting enough milk!" Behavior: Latching, Feeding and Mon

But, What About?

"Help! My baby just wants to keep latching SO much all of a sudden. I'm so tired and I'm worried that I'm not producing enough milk!"



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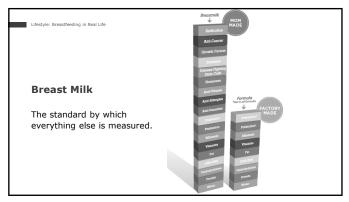


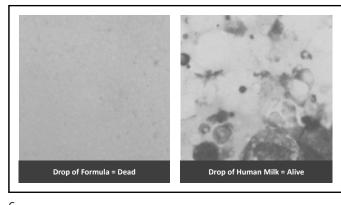
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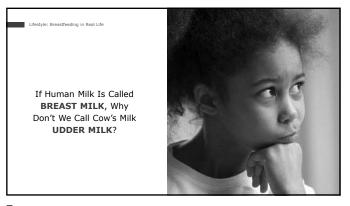


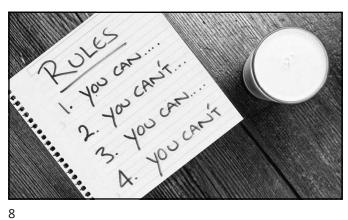
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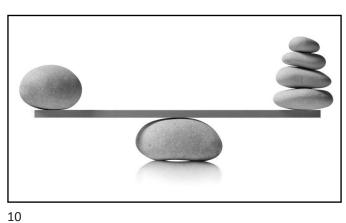


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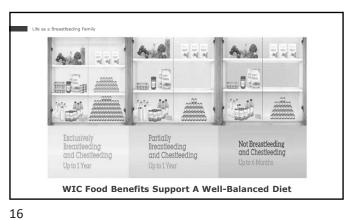




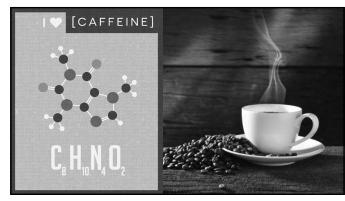


















Don't Stop Breastfeeding Because You Smoke

It is safer, for the baby, to continue breastfeeding rather than using formula.



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Pregnancy and Lead Exposure

- Home inspection
- Identify any cravings such as eating dirt or clay
 Coordinate with healthcare providers

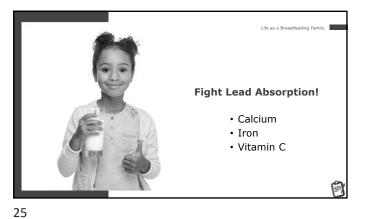


Breastfeeding and Lead Exposure

- Careful consideration on a case by case basis...
- Weigh risks of exposure to risk of not breastfeeding...
- Breastfeeding is recommended...
- Unless blood lead levels (BLL) in mother are very high...



23 24





CDC Contraindications to Breastfeeding

NO
breastfeeding or feeding expressed breast milk to infant:

- Gallactosemia
- HIV Positive, not on ART, and/or does not have a suppressed virus infactions of seed (see CDC aits)
- Human T-cell lymphotrophic virus type I or II
- Using drugs of abuse
- Ebola virus disease

- Lifestyle: Breastfeeding in Real Life

TEMPORARILY NO breastfeeding, but CAN feed expressed breast milk:

- Untreated brucellosis
- Active herpes simplex virus infections with lesions on breast
- Mother has Monkeypox (Mpox) virus infection

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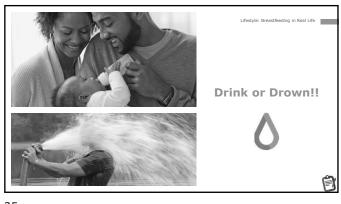


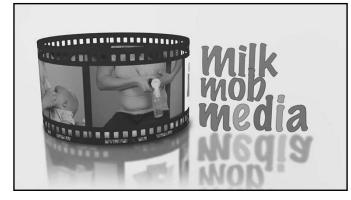
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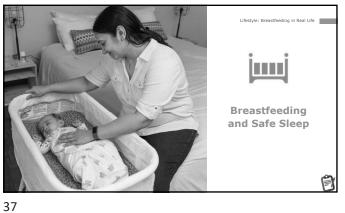


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Normal Breast & Chestfeeding

1





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Hospital Practices that Affect Milk Production

- Infant formula sampl
- Unnecessary formula supplementation
- Pacifier use
- Insufficient breastfeeding support
- Too many interruptions/visitors



3

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Normal Breast & Chestfeedin

Early Feeds in Hospital

- Frequent nursing in the 1st 3 days gets feeding off to a good start
- Extra removal of colostrum stimulates more milk production
- Use hand expression with spoon feeding between feedings



Hand Expression...

- Press...
- Compress...
- Relax

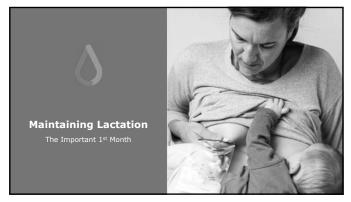
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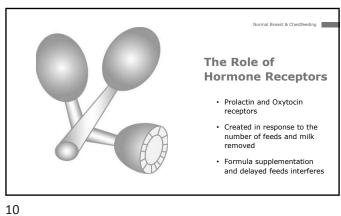


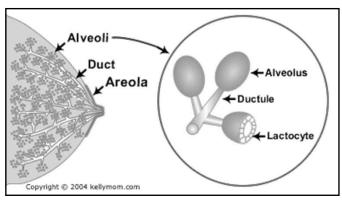
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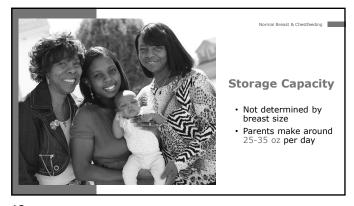


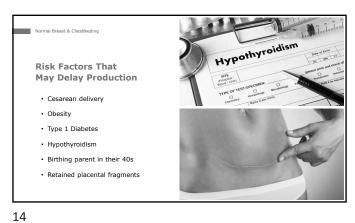






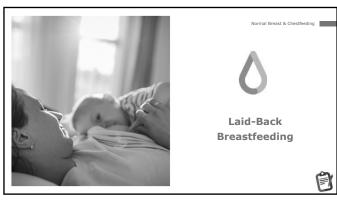






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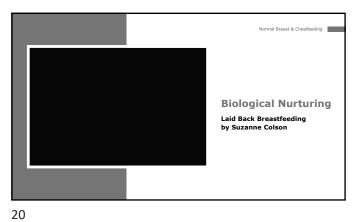
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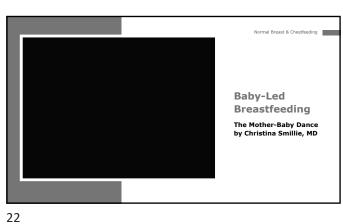


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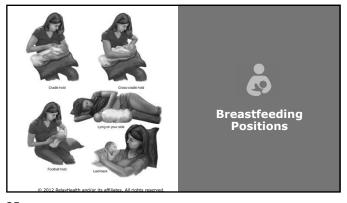


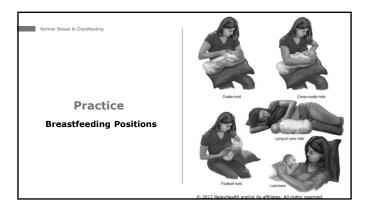










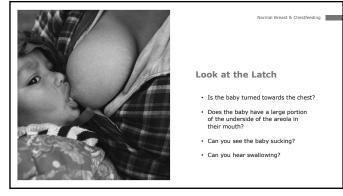






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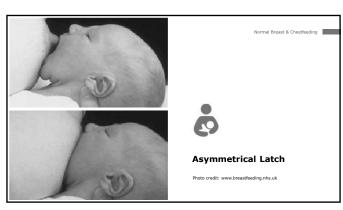


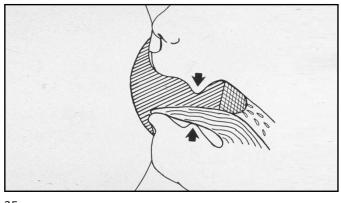
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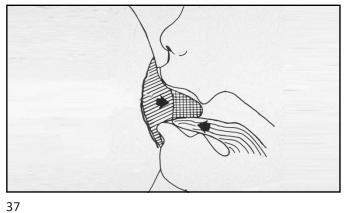
















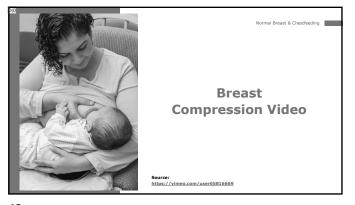






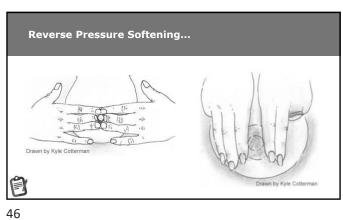
- **C(0** Why not add "To purchase video..." like what is on slide #7? Christensen, Alice (DHHS-Contra, 2023-12-27T22:34:16.561
- **D(1** Why is the video not on this slide? Keep consistent with slides 21 and 23.

Doyle, Kristina (DHHS-Contracto, 2024-02-07T16:42:00.200

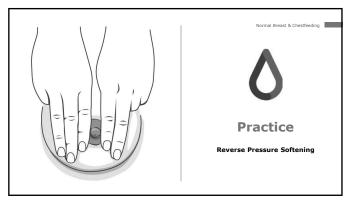








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D(0 Transition to video is different than other PPTs. Separate slide vs same slide and image enlarges to full size to show video. Keep consistent with slides 21 and 23.

Doyle, Kristina (DHHS-Contracto, 2024-02-06T16:57:02.919









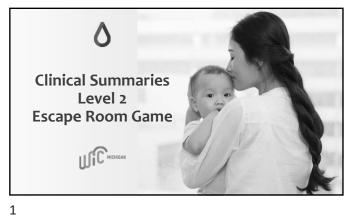
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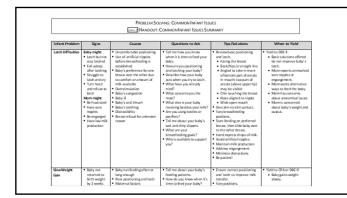


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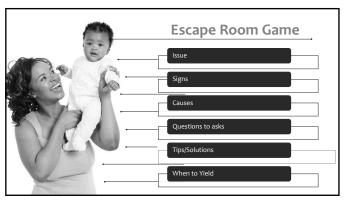






Escape Room *Series of Puzzles *Each Puzzle is giving you an opportunity to problem solve *The Puzzle will give 1-2 letters that will be used in the final word. *Goal: Be the first room to identify the final word.

3



Escape Room Tips

- 1. Work as a team
- 2. Ask for help

2

4

- 3. Screen Share
- 4. Annotations Option



5 6





Finding Solutions to Breast & Chestfeeding Challenges

2



3

Gathering Information

Ask questions in a calm and relaxed manner and affirm the parents for what they are doing right!

- Tell me about it...
- What have you observed...
- How does your baby...
- How often does your baby...
- Can you give me a picture of how your baby...

Feeding Concerns

- · Listen to their story
- Take notes

4

- ${\sf Ask}$ the parent what is their main "concern"
- What is their "gut" saying?
- Ask them to describe a feeding





Specific Information

L.O.V.E. Model

5 6











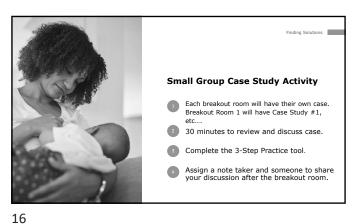


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