

STEPPING INTO THE FUTURE



2025 WIC VENDOR CONFERENCE



# EXHIBITOR INFORMATION

SEPTEMBER 9, 2025

Detroit Marriott Livonia | Livonia, MI



# About the WIC VENDOR CONFERENCE

Michigan WIC is excited to bring our annual Vendor Conference to Livonia in 2025. Join us as we “Step into the Future” of WIC and explore the programmatic and technological innovations affecting our work. We are excited to spotlight how our partnerships with vendors, clinicians and other state staff continue to grow WIC and improve the health outcomes of our children now as well as for generations to come.

This year we plan to:

- Discuss the new Food Rule and its impact on vendors and clients,
- Highlight how being responsive to WIC clients can positively impact your business, and
- Share the progress made toward modernizing WIC.

Michigan has an exceptional community of dedicated WIC Vendors, and we know our program wouldn't be possible without you. We hope you can celebrate with us at this year's conference.

**SEPTEMBER 9,  
2025**

**9am-3:30pm**

**Detroit Marriott Livonia**  
17100 North Laurel Park Drive  
Livonia, MI 48152

Registration Deadline:  
**AUGUST 25, 2025**



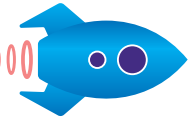


Click Here For  
**EXHIBITOR  
REGISTRATION**

Registration Deadline:  
**AUGUST 25, 2025**

# EXHIBITOR PARTICIPATION

We invite you to become one of our distinguished Exhibitors for the 2025 Michigan WIC Vendor Conference. This conference is being held in person at Detroit Marriott Livonia in Livonia, Michigan on September 9, 2025. This 1-day, statewide conference will feature information sessions, discussions, and presentations for all WIC approved grocers and their stakeholders (i.e., accountants, attorneys, suppliers, etc.) to better understand their important role in delivering outstanding service to WIC clients.



## Complimentary Benefits Include:

- 6' x 3' covered table, with two chairs
- Sign with your company's name
- Two (2) complimentary registrations
- Ability to attend any of the conference sessions
- Networking with attendees
- Breakfast and lunch

## Exhibitor Hours

Exhibits will be open Tuesday, September 9 from 8:00 a.m. to 3:30 p.m. Networking will take place before and after conference sessions.

## Installation and Removal

The exhibit area will be open for installation on Tuesday, September 9 from 7:00 a.m. to 8:00 a.m. All exhibits should be operational by 8:00 a.m. Dismantling should not start before 3:30 p.m. on Tuesday, September 9.

## Exhibitor Check-In

All exhibitors must register at the exhibitor area before setting up their exhibit. Tables will be assigned, and packets provided upon check-in.

**Please Note:** No weapons, alcohol, drugs, and/or drug paraphernalia may be sold or displayed by any exhibitor/vendor during the conference. Exhibit and vendor purpose or goals must not conflict with that of the conference. Displaying items that are culturally inappropriate or disrespectful is not acceptable.

## Shipping

Arrangements and expenses for the shipment of materials are the exhibitor's responsibility.

## Liability

MPHI assumes no responsibility for any loss, injury, or damage occurring to an exhibitor or his/her/their property.

## Submission

Exhibitor spots are granted based on the discretion of the conference planning committee. The Exhibitor Registration form can be completed online by clicking the button on this page. To ensure inclusion in the conference marketing materials, your registration must be received by **August 8, 2025**. Please contact Kris Dickens with any questions at [kdickens@mphi.org](mailto:kdickens@mphi.org).



# OVERNIGHT ACCOMMODATIONS

The host hotel for the 2024 Michigan WIC Vendor Conference is:

**Detroit Marriott Livonia**  
**17100 North Laurel Park Drive**  
**Livonia, MI 48152**

Hotel rooms are available at the rate of \$98.00/night (excluding applicable taxes & fees) at Detroit Marriott Livonia Hotel. Please make your reservation by calling 800-228-9290 to make reservation and ask for the 2025 Michigan WIC Vendor Conference room block. **The group rate and room block closes August 25, 2025.**

First night's deposit will be requested when booking and cancellations should be made 48 hours prior to the arrival date. If an individual's room is cancelled less than 48 hours prior to the arrival date, one night's room and tax will be charged.

Conference attendees are responsible for their own individual room reservations and cost. Parking is free at the facility.

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**Questions? Contact MPHl at [events@mphi.org](mailto:events@mphi.org)**

**For more information, please visit [miwicevents.com/vendor-conference](http://miwicevents.com/vendor-conference)**

