



AGENDA

Tuesday, September 9, 2025

8:00 - 9:00 a.m.	REGISTRATION / BREAKFAST
9:00 - 9:20 a.m.	Welcome and Housekeeping Andrea Felska, Vendor Relations Analyst; Paul Francart, Program Integrity Analyst
9:20 - 9:35 a.m.	The State of WIC Christina Herring, WIC Director
9:35 - 9:50 a.m.	Client Advisory Council Testimonials (Video)
9:50 - 10:15 a.m.	New Food Rule & Food Guide Updates Julie Lothamer, Consultation & Nutrition Service Manager
10:15 - 10:35 a.m.	BREAK / VISIT EXHIBITORS
10:35 - 11:10 a.m.	New Minimum Stock & Vendor Materials Shawn Gompa, Vendor Relations Analyst
11:10 - 11:30 a.m.	Improving the Shopping Experience with Store-Specific Materials Mohamad Kansoun, Manager, Dearborn Fresh II
11:30 - 11:50 a.m.	WICwise Vendor Training Andrea Felska, Analyst
11:50 a.m. - 12:10 p.m.	Online Shopping Katherine Groble, Vendor Relations Manager
12:10 - 1:10 p.m.	LUNCH / NETWORKING
1:10 - 1:30 p.m.	Lessons Learned: Local Agency Visits & Complaints Bill Dokianos, Program Integrity Manager
1:30 - 1:50 p.m.	Client Post-Shopping Survey Shawn Gompa, Vendor Relations Analyst
1:50 - 2:20 p.m.	Vendor Advisory Council Panel Diala Rabah, Vendor Relations Analyst; Andrea Felska, Vendor Relations Analyst; VAC members (TBA)
2:20 - 2:40 p.m.	BREAK / VISIT EXHIBITORS
2:40 - 3:00 p.m.	Vendor Certification+ Pilot Harold Stratton, Vendor Relations Analyst; Diala Rabah, Vendor Relations Analyst
3:00 - 3:30 p.m.	Closing Remarks Andrea Felska, Vendor Relations Analyst; Paul Francart, Program Integrity Analyst

