

Peer of the Year Nomination Instructions

Do you know a Breastfeeding Peer Counselor who goes above and beyond to assist clients or staff as it relates to lactation? Is there a Michigan WIC peer counselor who is thinking outside of the box and doing some innovative things to engage clients and promote breastfeeding as the norm? If so, you have an opportunity to nominate this individual as the Peer of the Year!

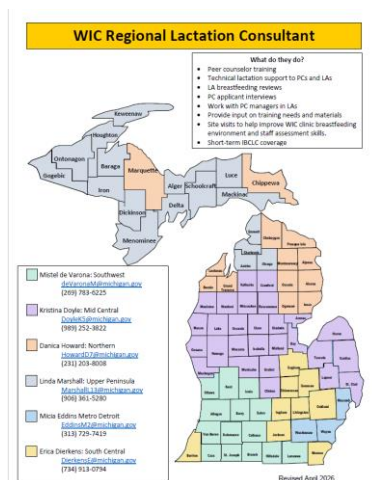
Each region will have a peer counselor recognized for this distinguished honor during National Breastfeeding Month. What do you need to do? Complete the survey below and submit it by **Friday, May 29, 2026**.

Nomination Form:

Use the survey link below to answer the questions and submit your nominations:

[Peer of the Year Survey 2026](#)

Refer to the Regional Map here to determine which region the peer counselor you are nominating for services.



Any questions? Contact Mistel de Varona at devaronam@michigan.gov

*You can only nominate an individual once.