CONTINUING EDUCATION SOLUTIONS
2436 WOODLAKE CIRCLE, SUITE 300 | OKEMOS, MI 48864
CEINFO@MPHI.ORG

Purpose, Objectives, and Disclosures

2026 Midwest Region Breastfeeding Peer Collaborative Conference

September 22, 2026

This activity offers maximum educational hours of:

4.50 CERP's for **LACTATION** Consultants

4.50 educational hours for **OTHER Healthcare Professionals** (Certificate of Completion)

FOR REPORTING PURPOSES: RETAIN THIS DOCUMENT AND THE AGENDA TO CONFIRM AVAILABLE HOURS

IMPORTANT REQUIREMENTS FOR CONTINUING EDUCATION OPPORTUNITIES

- ✓ Participants requesting credit must be registered for the event and have verified attendance.
- ✓ Participants must attend the entire activity to receive continuing education.
- ✓ **TO RECEIVE CE HOURS OR A CERTIFICATE OF ATTENDANCE, YOU MUST COMPLETE THE EVALUATION!** Click the corresponding link in the email you will receive after the event to access the evaluation.
  - If you do not receive a link to the survey within ***2 business days*** of the event, check to see if it went to your SPAM or Junk folder.
  - If the evaluation email is not in your junk folder, please email CEInfo@mphi.org for next steps. Include your activity name and date with your request.
- ✓ Certificates are immediately generated upon the completion of the evaluation. You will be able to download the PDF certificate from the submission page and a copy will also be sent to your email.
- ✓ We do not keep an archive of past certificates, so please retain a copy for your records.

Direct any questions to: CEInfo@mphi.org

PLEASE NOTE: CREDIT WILL NOT BE AWARDED UNLESS ALL CRITERIA IS MET

PURPOSE:

This Midwest Region Virtual Peer Counselor Conference will provide attendees with the ability to learn innovative ways to function in their role as a breastfeeding peer counselor. Participants will be able to understand how to assist clients navigating traumatic situations (e.g., loss of infant) and how to prevent compassion fatigue amongst themselves when engaging in difficult client conversations. Peers will also learn techniques for relationship building with clients whether in-person or in a remote situation (e.g., texting interactions).

LEARNING OBJECTIVES:

- Understand strategies to use for protecting mental health when having challenging conversations with clients.
- Demonstrate strategies for how to compassionately and resourcefully respond to a client experiencing a pregnancy or infant loss.

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- Identify how to effectively build rapport with WIC clients whether in person or through phone engagement (e.g., primarily texting).
- Review best practices used in the role of the breastfeeding peer counselor and build a network of support across states.

SESSION OBJECTIVES:

Session Title: Fueling the Front Lines – Mental Wellness
Presenter(s): Sherri Wick, LCPC, NCC
Education Type: 1.25 R CERPs
IBCLC Content Domain: Psychology, Sociology
Objective: In this interactive session, participants will explore the 8 Dimensions of Wellness and gain practical strategies to prevent burnout, protect their well-being, and continue serving patients with purpose.

Session Title: Bereavement Counseling for the Peer Counselor
Presenter(s): Linzi Horsely, MA and Ann Marie Neeley, IBCLC
Education Type: 1.25 R CERPs
Content Domain: Psychology, Sociology
Objective: Bereavement Counseling for a Breastfeeding Peer Counselor provides peer counselors with compassionate, trauma-informed strategies to support families experiencing pregnancy or infant loss. The presentation addresses grief, lactation after loss, sensitive communication, professional boundaries, and appropriate referrals to help counselors respond with empathy and confidence.

Session Title: From First Hello to Last Contact – Stories of Building Connection
Presenter(s): Kathryn Dailey, PC (IL); Dani Farmer, PC (IN); Angela Snelson, PC (IA); Alexandria Fisher, PC (MI); Yaa Konadu Nti, PC (MN); Sara Bayless, PC (OH); Anna Schulz, PC (WI)
Education Type: 2.00 L CERPs
IBCLC Content Domain: Clinical Skills
Objective: This session is a panel-style presentation where Breastfeeding Peer Counselors share real-world experiences and discuss common challenges they face in their daily role. Participants will gain practical insight into building trust, supporting families, and navigating difficult conversations throughout the peer counseling relationship.

DISCLOSURES:

All presenters and planning committee members have completed a Financial Disclosures document that includes an explanation of Relevant Financial Relationships. Based on these forms none of the planning committee members or presenters have relevant financial relations with ineligible companies to disclose.

AVAILABLE CONTINUING EDUCATION:

Certified Lactation Consultant Designation (IBCLC)
A total of **4.50** instructional hours in listed on the IBCLC Detailed Content Outline have been provided for this activity by Michigan Public Health Institute - Continuing Education Solutions. Out of the 4.50 instructional hours available; 2.00 are L CERPs, 2.50 are R CERPs, and 0.00 are E CERPs. For reporting hours save (1) a copy of your certificate of completion, (2) the timing agenda for the day, (3) this document showing the detailed objectives and outlines.

The content complies with the standards for continuing education approval. The information presented reflects the views of the presenters and not those of MPHI. All participants have been provided with a copy of the event purpose statement, event goals, event objectives, session descriptions, session goals, session objectives, and disclosure statements prior to the start of this event.